Don't Do Anything On Your Website You Wouldn't Do On a First Date





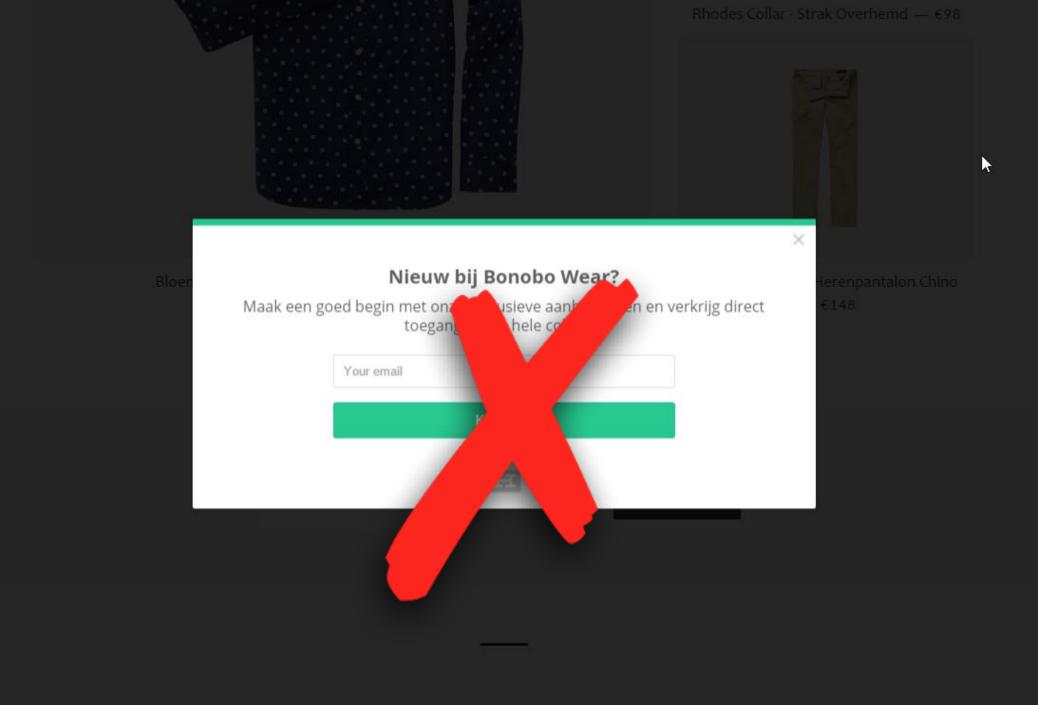
Part 1 11 basic dating tips



1. Don't start with a french kiss

Be patient. Build some kind of relationship first.







Don't start with an overlay

Delayed overlays (time-activated, scroll-activated, number of pages,...) or exit overlays are a better idea.



(x)

BEGINNER'S GUIDE FOR WORDPRESS

Start your WordPress Blog in minutes.



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✓ Freebies

+ More >

WPBEGINNER

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FEATURED WORDPRESS THEME

Home > Usability blog > Website optimalisatie > Beste plaats call-to-action

6 tips om je call-to-action op de beste plaats te zetten

Karl Gilis 7 reacties

Elke detailpagina van je website moet bezoekers aanzetten tot actie: iets bestellen, een offerte aanvragen, je e-boek downloaden, inschrijven op je nieuwsbrief...

Dat doe je via een dikke vette call-to-action knop. Maar waar plaats je die best?

1. Plaats je call-to-action boven de vouwlijn

Uiteraard weet ik dat er heel veel verschillende schermen en resoluties zijn.

het toestel waarmee Er zijn tientallen vou

Het stuk van je web: It took me 14 years to get 2.624 subscribers to my newsletter.

36 Tweeten 92 in Share G+ Delen **i** 12 Like

Tips voor een betere site

- Al 4.886 abonnees
- 1 keer per maand
- Exclusieve tips en promo's

Vul je e-mailadres in

Ja, ik wil de gratis tips

En jawel: mensen scrollen.

Tot soilt you wie hot houildt.



Home

User research

Home > Usability & Conversion op

My 10 best tips for a website that converts like crazy

Including 15 cases that prove my tips work

Enter your email address

Yes, send me the free e-book now

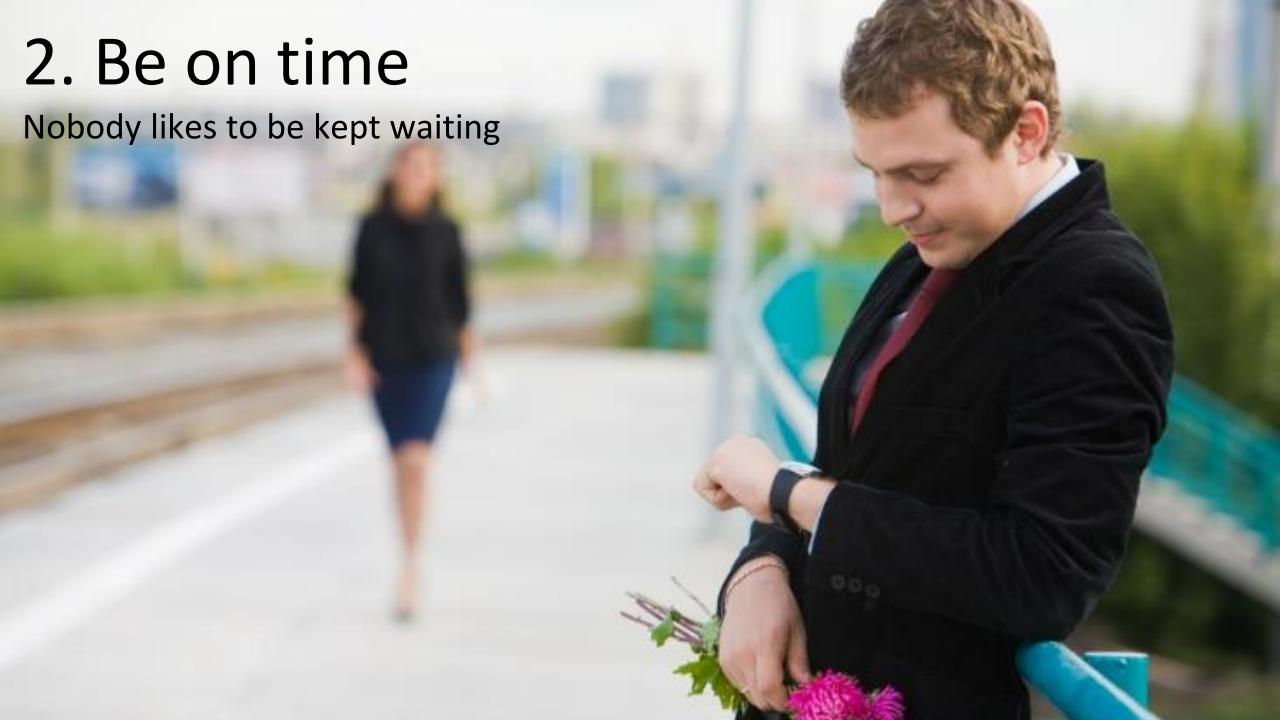
No thanks. I don't think my website can get any better.

Expert review

The fastest and cheapest you're a usability and coi

You don't need a working too.

Discover our expe The last 12 months my list grew with 3.645 new subscribers thanks to this beauty.











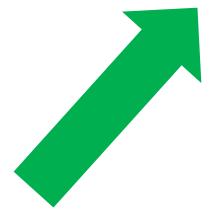
7% decrease in conversion







2,2 seconds faster



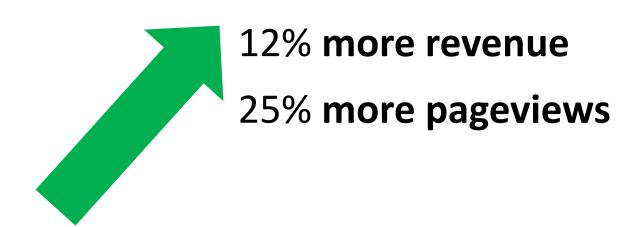
15,5% more downloads



⇒≒shopzilla



From 6 to 1,2 seconds







Fast loading times are important

Good hosting – Reduce image size – Limited number of scripts – Caching – Compression – But most importantly: nu fluffy stuff, only things that matter.

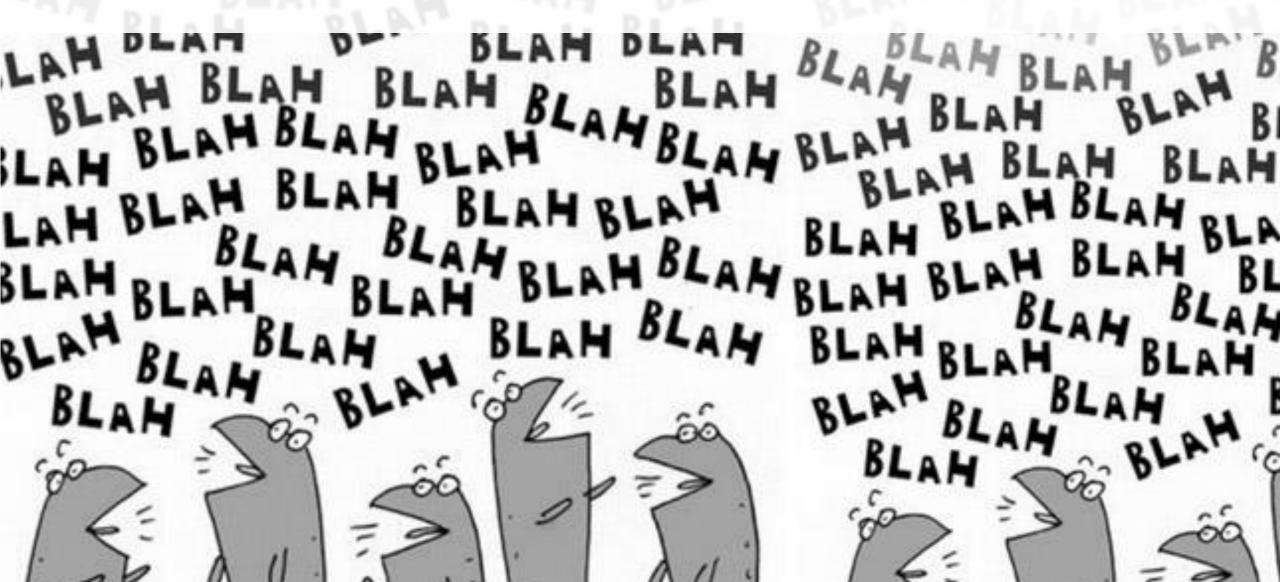


"Web design isn't about adding stuff.

It's about keeping only those elements that add to the bottom line."

3. Don't tell your life story in the 1st minute

You don't need to fill every silence.





Regional Quick Links

USA: AL AK AZ AR CA CO CT DC DE FL GA HI ID IL IN IA KS KY LA ME MD MA MI MN MS MO MT NE NV NH NJ NM NY NC ND OH OK OR PARI SC SD TN TX UT VT VA WA WV WI WY

UK: Arts & Entertainment Business Guides & Directories Health & Fitness Real Estate Shopping Travel

Canada: Arts Business Computers & Internet Guides & Directories Health Real Estate Shopping Travel

Australia: Business Guides & Directories Health & Fitness News & Media Real Estate Shopping Travel

India: Arts & Entertainment **Business Guides & Directories Health** & Fitness Real Estate Shopping Travel

Spain - España: Artes Compras Guías y directorios Inmobiliario Negocios Salud Viajes (en Spain Travel)

France: Boutiques en ligne Commerce Immobilier Informatique Loisirs Santé Voyages (en France Travel)

Italy - Italia: Affari e Economia Arte Immobiliari Salute Shopping Viaggi e Turismo (en Italy Travel)

Germany - Deutschland: Einkaufen Firmen Gesundheit Immobilien Kunst Reisen (en Germany Travel)

Search: The Directory

The Web & Images

News

Arts and Entertainment

Art History, Galleries, Literature, Music, Opera, Performing Arts, Photography, Theatre,...

Blogs

Celebrity Blogs, Fitness Blogs, General Blogs, Health Blogs, Photoblogs, Technology Blogs,...

Business

Automotive, B2B, Employment, Financial Services, Insurance, Law, Opportunities, Real Estate,...

Computers

Computer Services, Desktop Publishing, Fonts, Hardware, Programming, Security, Software,...

Games

Board Games, Card Games, Gambling, Online, Puzzles, Quiz, Roleplaying, Video Games,...

Health and Fitness

Addictions, Aging, Beauty, Disabilities, Fitness, Medicine, Nutrition, Travel Health, Weight Loss,...

Home and Family

Cooking, Do-It-Yourself, Family, Gardening, Home Buyers, Homemaking, Homeowners,...

Internet

Domain Names, Internet Marketing, Searching, SEO Services, Web Design, Web Hosting,...

Find Categories by Name and Type:

<u>A - B - C - D - E - F - G - H - I - J - K - L - M - N - O - P - Q - R - S - T - U - V - W - X - Y - Z - Other</u>

Sponsor Listing of the Day



The Fernandez Firm - Tampa, FL

The Fernandez Firm - Lampa, FL
FERNANDEZ FIRM The Fernandez Firm is a personal injury law firm that serves the Tampa Bay area. If you've been injured, call us today for a free consultation.

https://www.fernandezfirm.com/

News and Media

Breaking News, Journalism, Magazines and E-zines, Newspapers, Television, Weather,...

Recreation and Sports

Camps, Collecting, Crafts, Humor, Parties, Picture Ratings, Sports,...

Reference

Education, Geography, Libraries, Maps, Museums, Online Translation, Thesauri, World Records,...

■ Regions and Continents

Africa, Asia, Caribbean, Central America, Europe, North America, Oceania, South America,...

Science

Astronomy, Biology, Earth Sciences, Math. Physics, Publications, Social Sciences,...

Shopping

Autos and Accessories, Beauty Products, Clothing, Gifts, Home and Garden, Jewelry, Pets, Sports,...

Society

Genealogy, Kids and Teens, Relationships, Religion and Spirituality, Seniors, Women,...

Travel

Accommodation, Asia Travel, Europe Travel, North America Travel, Oceania Travel, Travel Services,...

New Directory Listings

Calculator.me

Offers a variety of free online real estate calculation utilities and other useful financial calculation tools.

Game of Thrones Filming Locations Tour - Brit Movie Tours

Visit Westeros and many filming locations on this Game of Thrones Filming Locations Tour run by the premier TV and Movie Tour company Brit Movie Tours.

Water Tanks & Services Ltd

Water Tanks and Services provide a complete water tank refurbishment and replacement service. We offer services which include cleaning. chlorinations, tank lining, tank epoxy coating, thermal insulati...

Maldives Finest

Travel guide and blog delivering fresh and up to date news of the Maldives. We also rank Maldives resorts for easier decision making.

Thuraya

Offers mobile satellite communication services and products to businesses all across the world.



Regional Quick Links

USA: AL AK AZ AR CA CO CT DO DE FL GA HI ID IL IN IA KS KY LA ME MD MA MI MN MS MO MT NE NV NH NJ NM NY NC ND OH OK OR PARI SC SD TN TX UT VT VA WA WV WI WY

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Germany - Deutschland: Einkaufen Firmen Gesundheit Immobilien Kunst Reisen (en Germany Travel)

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The Web & Images

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Arts and Entertainment

Art History, Galleries, Literature, Music, Opera, Performing Arts, Photography, Theatre,...

Blogs

Celebrity Blogs, Fitness Blogs, General Blogs, Health Blogs, Photoblogs, Technology Blogs,...

Business

Automotive, B2E Insurance, Law.

Computers

Computer Service Hardware, Progr

Games

Board Games, (Puzzles, Quiz, F

Health and

Addictions, Agin Medicine, Nutriti

Home and

Cooking, Do-It-Y Buyers, Homem

Internet

Domain Names. SEO Services.

Find Categorie A-B-C-D-E

Sponsor Listi

The Fernandez Firm - Tampa, FL

The Fernandez Firm - Lampa, FL
The Fernandez Firm is a personal injury law firm that serves the Tampa Bay area. If you've been injured, call us today for a free consultation.

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News and Media

Deference

Breaking News, Journalism, Magazines and E-zines, Newspapers, Television, Weather,...

Recreation and Sports

Camps, Collecting, Crafts, Humor, Parties, Picture Ratings, Sports,...

> laps, Museums, Records....

> > nerica, Europe, erica....

Math. Physics.

ducts, Clothing, Pets, Sports,...

onships, Religion

pe Travel, North avel Services

Y - Z - Other

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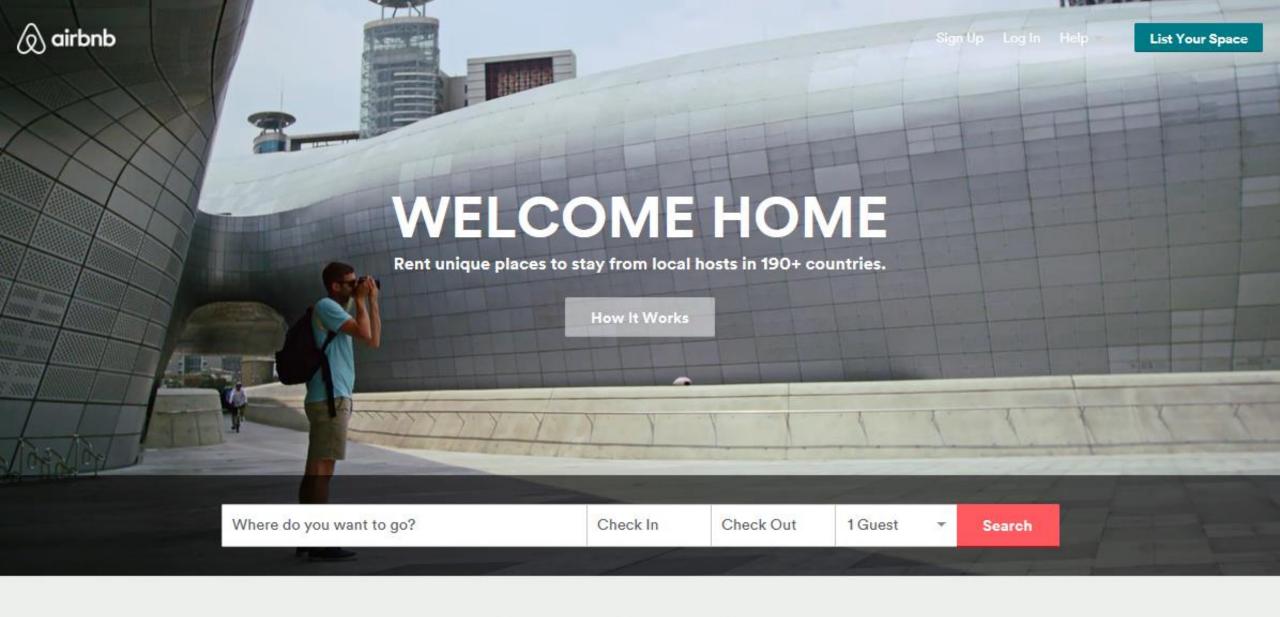
Surprise.

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Just for the weekend

Discover new, inspiring places close to home.

"Limit the number of elements and your message will be clearer."

Jason Gross Fat Free Web Design



Home

Modellen

Verdelers

Financiering & verzekering

Fleet

Contact

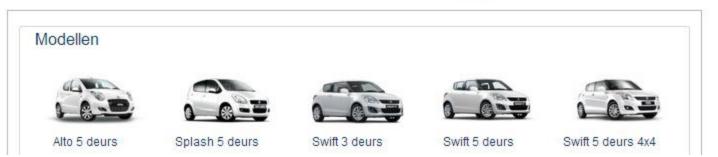
















Home

Modellen

Verdelers

Financiering & verzekering

Fleet

Contact







Modellen

55% more clicks in the same screen real estate, after reducing the number of messages from 4 to 2.





Don't overwhelm your visitors

Less is more.

White space has never killed a visitor.



Rijd met een Suzuki voor de helft van de prijs



Profiteer nu ook van verlengde salonkortingen en de 50/50 deals tijdens de maand februari!

Dankzij de 50/50 deals rijdt u al met de Suzuki Alto, Suzuki Splash of Suzuki Swift voor de helft van de prijs EN u geniet ook van verlengde salonkortingen en een recyclagepremie indien uw auto meer dan 8 jaar oud is. De andere helft betaalt u, zonder interest, pas over twee jaar!*

Kiest u liever voor een klassieke financiering? Dat kan! U kan uw Suzuki financieren aan een promotionele intrestvoet van 1,99%

Offerte aanvragen

Testrit aanvragen

Zoek een verdeler

De 50/50 deals zijn van toepassing op volgende Suzuki-modellen:

Suzuki Alto vanaf

8.999[©]

Suzuki Splash vanaf

9.999€ 4.275€ Suzuki Swift vanaf

11.699° 4.799°



De <u>Suzuki Alto</u> combineert een uiterst scherpe prijs met een opvallend uiterlijk en grootse prestaties. In de Alto is de enorme ervaring van Suzuki op het gebied van compacte auto's verwerkt.

Danzkij onze 50/50 deals rijdt u al met een alto vanaf 3.975 euro, de andere helft betaalt u binnen de 2 jaar. Met de klassieke financiereing rijdt u al met een Alto vanaf € 149 per maand. ***



De <u>Suzuki Splash</u> is een zeer aantrekkelijke kleine stadswagen. Deze compacte vijfzitter is eveneens beschikbaar in automaar én met 5 jaar ganarantie en assistance. Dankzij de 50/50 deals rijdt u er al mee vanaf 4.249 euro, de andere helft betaalt u binnen 2 jaar

Uiteraard kunt u ook voor een klassieke financiering kiezen. Dan rijdt u met de Splash naar huis voor € 206 per maand **

> Naar de Splash



De <u>Suzuki Swift</u> is een icoon van zijn tijd, zijn soberheid een referentie en zijn rijgedrag buitengewoon. Deze trendy wagen heeft nog meerdere troeven. Een daarvan is de uiterst aantrekkelijke prijs in de maand januari. Vanaf 4.849 euro rij je al met een Swift, de rest betaalt je binnen 2 jaar.

Kunt u zich niet terugvinden in de 50/50 deals, dan stellen wij een klassieke financiering voor vanaf € 236 per maand **

> Naar de Swift



Rijd met een Suzuki voor de helft van de prijs



Profiteer nu ook van verlengde salonkortingen en de 50/50 deals tijdens de maand februari!

Dankzij de 50/50 deals rijdt u al met de Suzuki Alto, Suzuki Splash of Suzuki Swift voor de helft van de prijs EN u geniet ook van verlengde salonkortingen en een recyclagepremie indien uw auto meer dan 8 jaar oud is. De andere helft betaalt u, zonder interest, pas over twee jaar!*

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Offerte aanvragen

Testrit aanvragen

Zoek een verdeler

De 50/50 deals zijn van toepassing op volgende Suzuki-modellen:

Suzuki Alto vanaf

8.999[©] 3.975[©] Suzuki Splash vanaf

9.999⁶ 4.275⁶



11.699€ 4.799€







- · Compacte 5deurs van 3.5m lang
- · Beschikbaar met automaat
- · Direct leverbaar
- Verbruik: 4.4 5.2 I // CO2: 99-122 g/km
- Vanaf 3.975 euro met de 50/50 Deals
- > Naar de Alto

- Kleine gezinswagen met 5 deuren
- · Beschikbaar met automaat
- Makkelijke instap en hogere zitpositie
- Verbruik: 5,1 5,7 I // CO2: 109-131 g/km
- Vanaf 4.275 euro met de 50/50 deals
- Naar de Splash

- · Iconische wagen met heel veel troeven
- · Verkrijgbaar als 3deurs, 5deurs en 4x4
- · Standaard ESP en 7 airbags
- Verbruik: 5.0 5.61 // CO2: 116-129 g/km
- Vanaf 4,799 euro met de 50/50 Deals

> Naar de Swift

78% more clicks to a product page





Use bullet lists

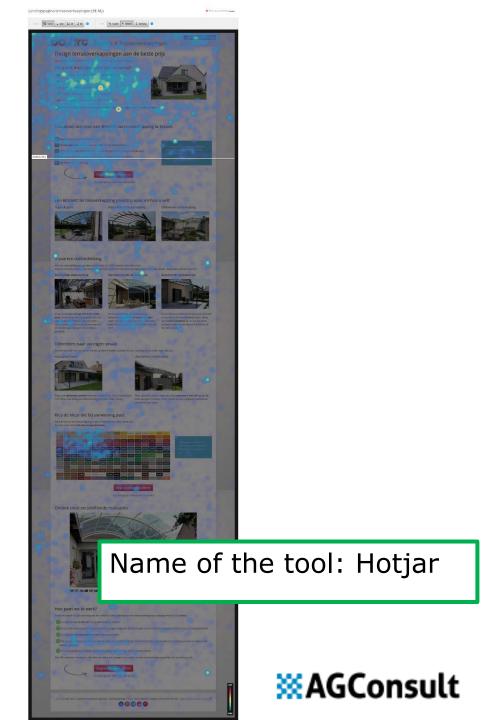
Especially on category pages and above the fold on product and landing pages.



"I didn't have time to write a short letter, so I've written a long one."

Landingspagina carport (BE-NL)









Strate in note that notice A



Uses are convinced

Sold as and a contribute the only or a contribute to the three to be of the order to a contribute to the order of t

Et is very case to correct one display centers, from whichest lights. We any field the Clickfund added the productives of our meetings. We no unique stanks then on technical vicinity.



Quality or more information w

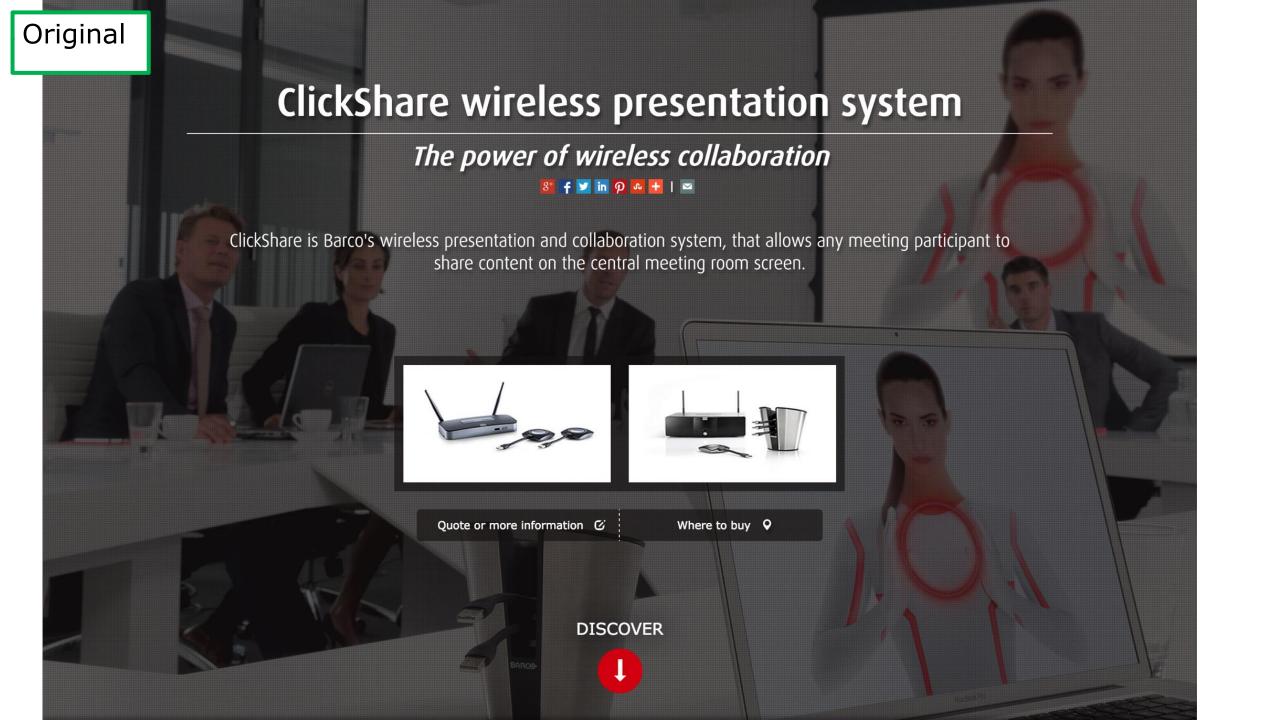




Hennge trole: 1	 (City) !		
Dreatt *	Dp / Fostal swits *		
Talaphona: *	Country: -	9.76	-
FloA memo: *	Commete: *		
ANT TREMS!			
Company: "			



Only 52,41% of visitors scrolled to this part





32,5% more people reach this point:

- Our version: 69,45%

- Original: 52,41%

44,1% more people reach this point 100% more visitors go to a product detail page

76,2% more requests for quote

57,8% more brochure downloads









Don't be afraid of long pages. People do scroll.

Not everything needs to be above the fold.

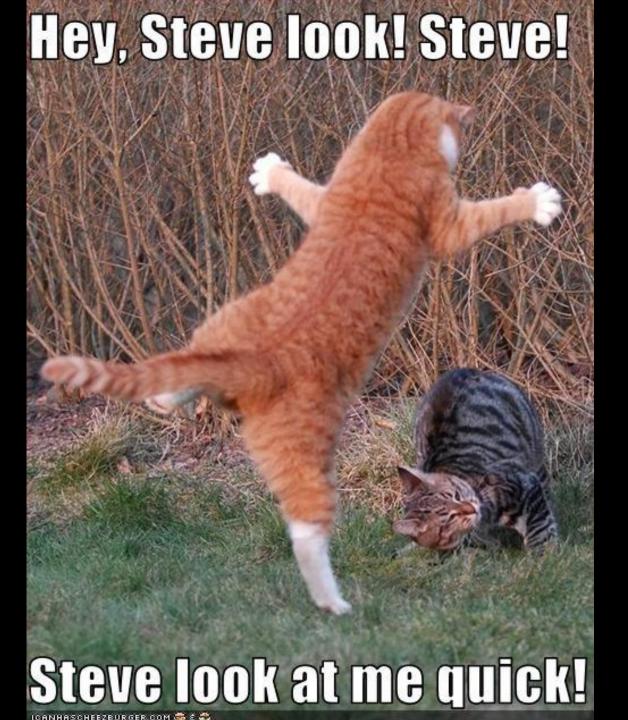
But make sure visitors do scroll and convert.



4. Don't shout for attention. Give attention.











Forget banners and other cries for attention

The visitor is already on your website or your landing page. He's already interested in your offer.



"Offline marketing is about getting attention.

Online marketing is about paying attention."

Gerry McGovern



Home

Modellen

Verdelers

Financiering & verzekering

Fleet

Contact











Home

Modellen

Verdelers

Financiering & verzekering

Fleet

Contact

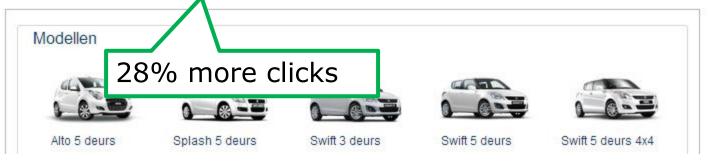












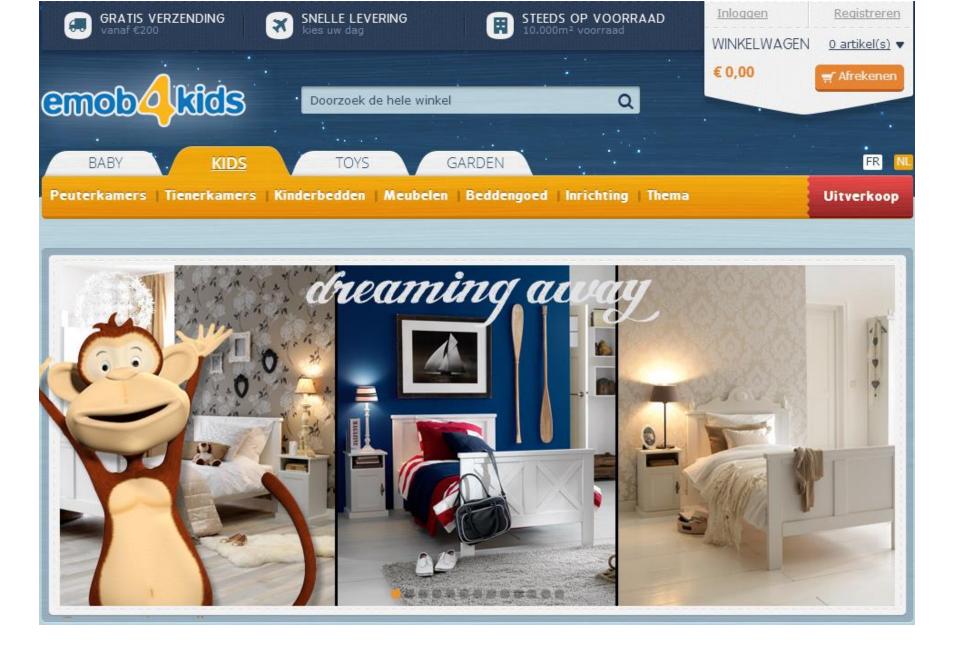




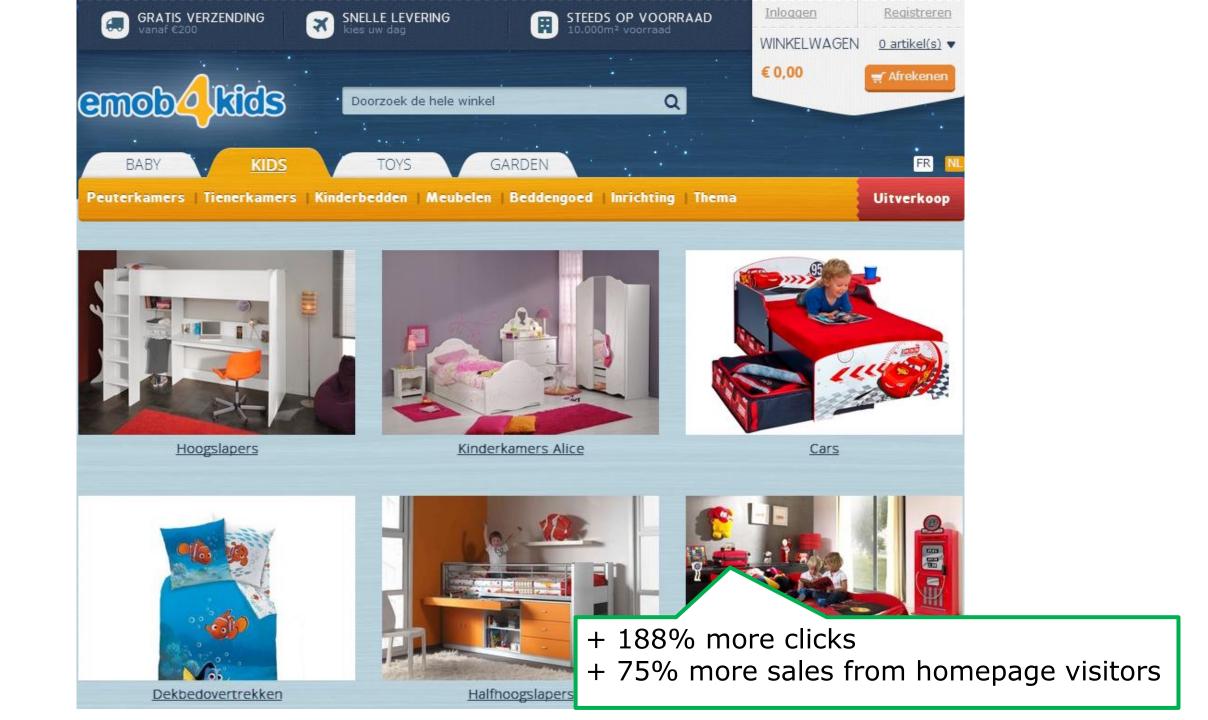
Sliders suck. Always.

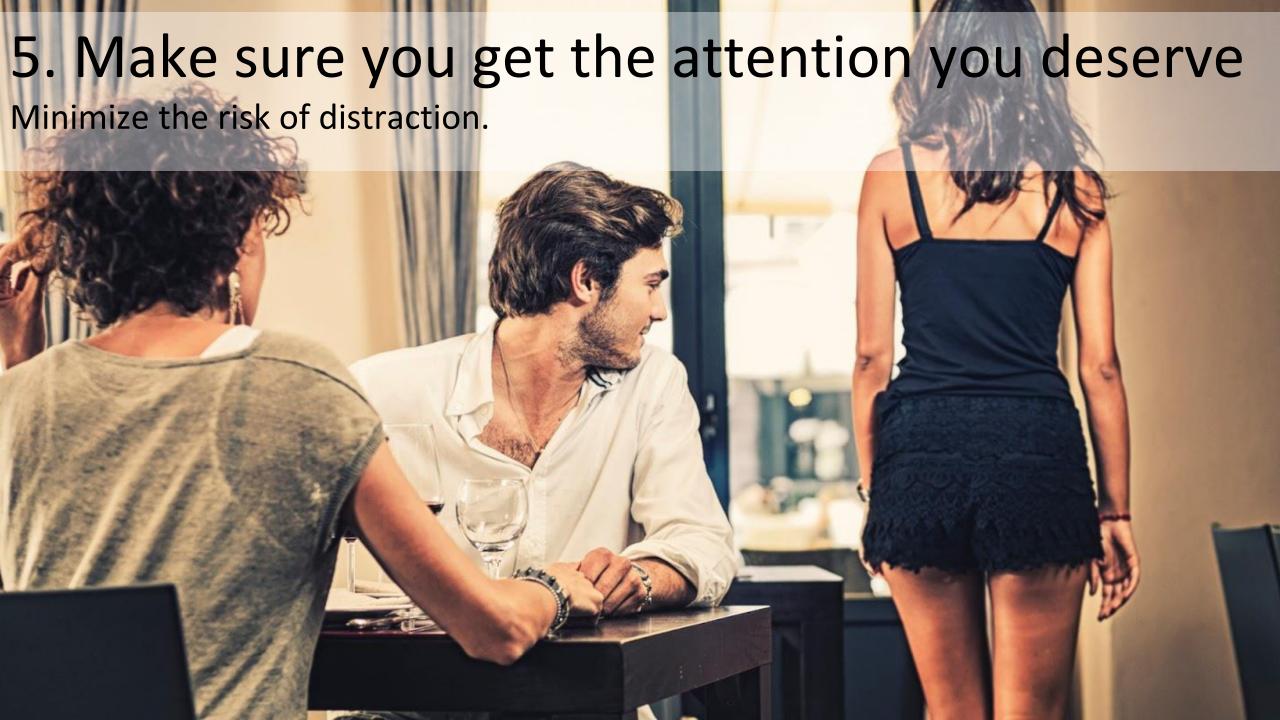
Except when they are just image slides. Without separate messages.





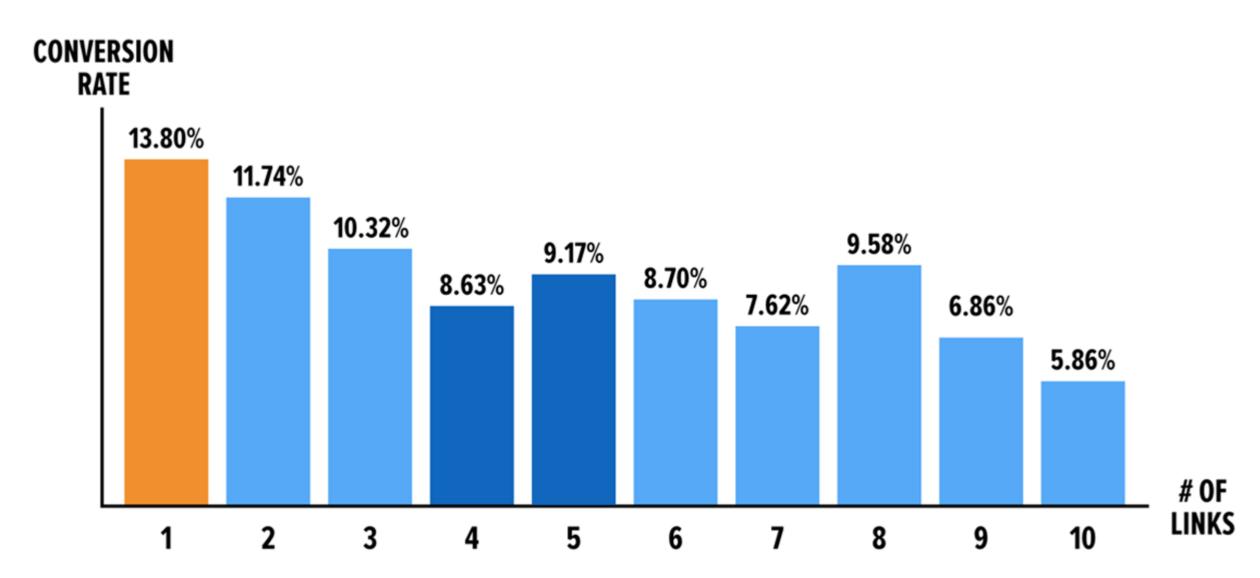






fo'c'sle var. focus n. (pl. centre of in

Conversion Rate vs. Number of **Links** on the Page





Markets

Products & Solutions

News

Training & Support

Contact

About Barco

Partners

Step 1

Step 2

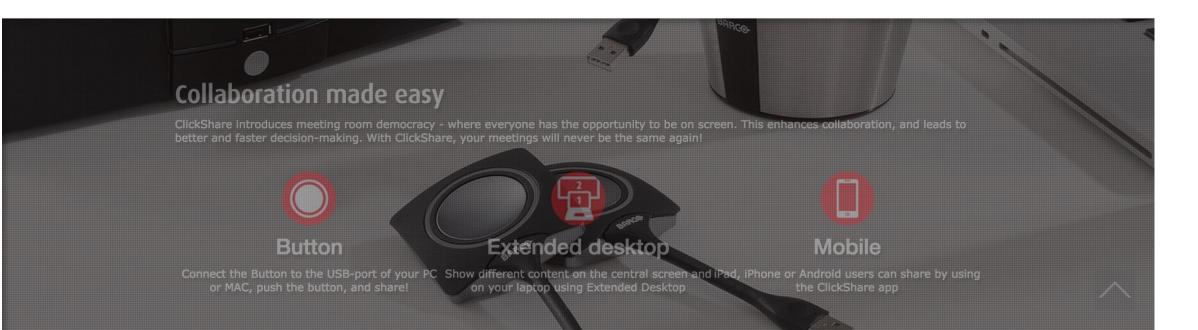
Step 3

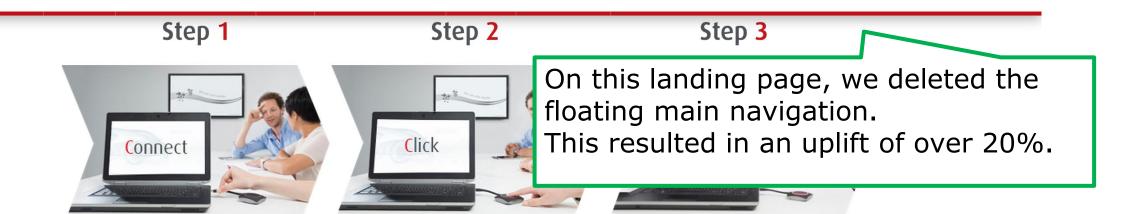




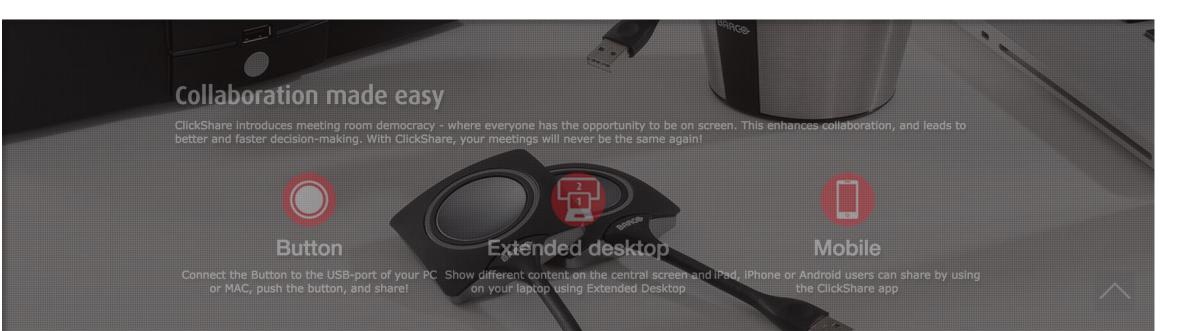


Quote or more information 🗸





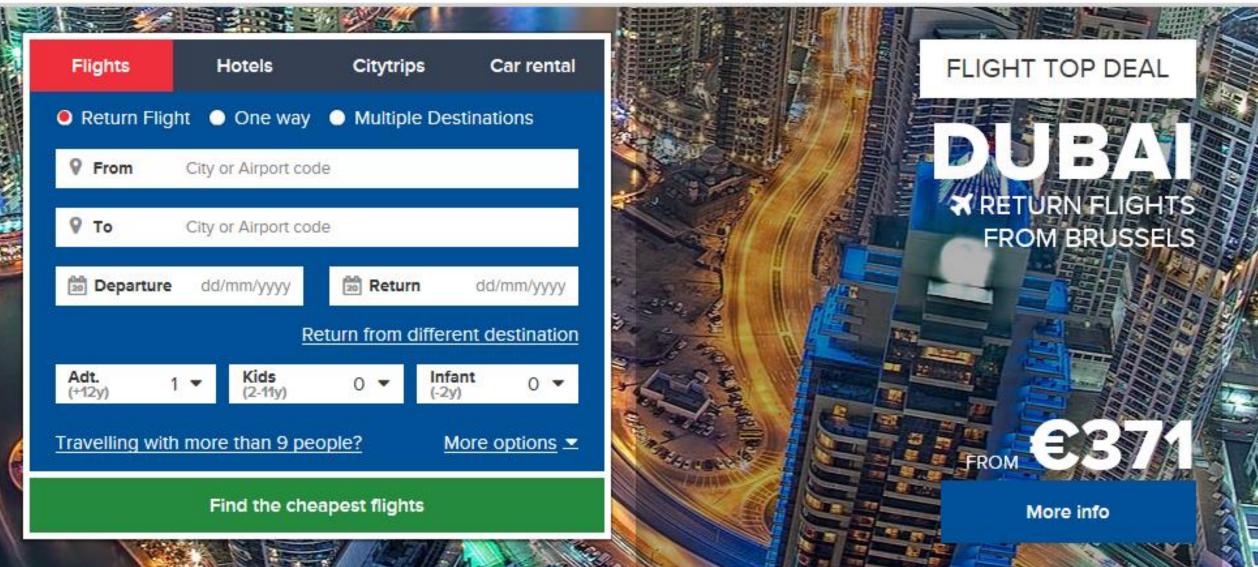
Quote or more information 🗸

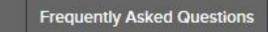




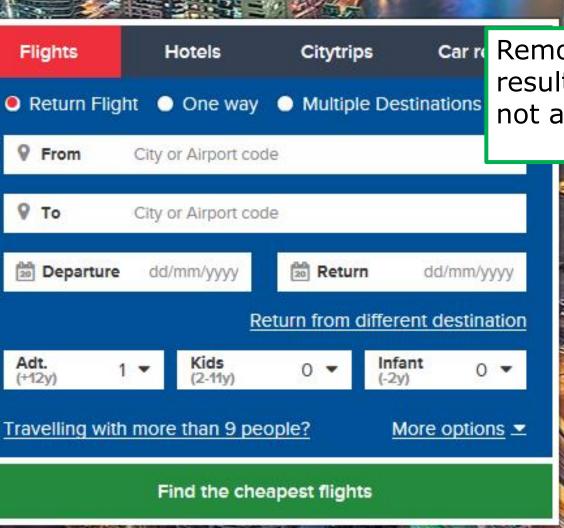
FLIGHTS CITYTRIPS TOURS TRAVEL DEALS LAST MINUTES











Removing the main navigation for AdWords visitors, resulted in a significant lift in bookings. (Sorry, I'm not allowed to share the exact number.)





Remove navigation for people coming from specific search queries

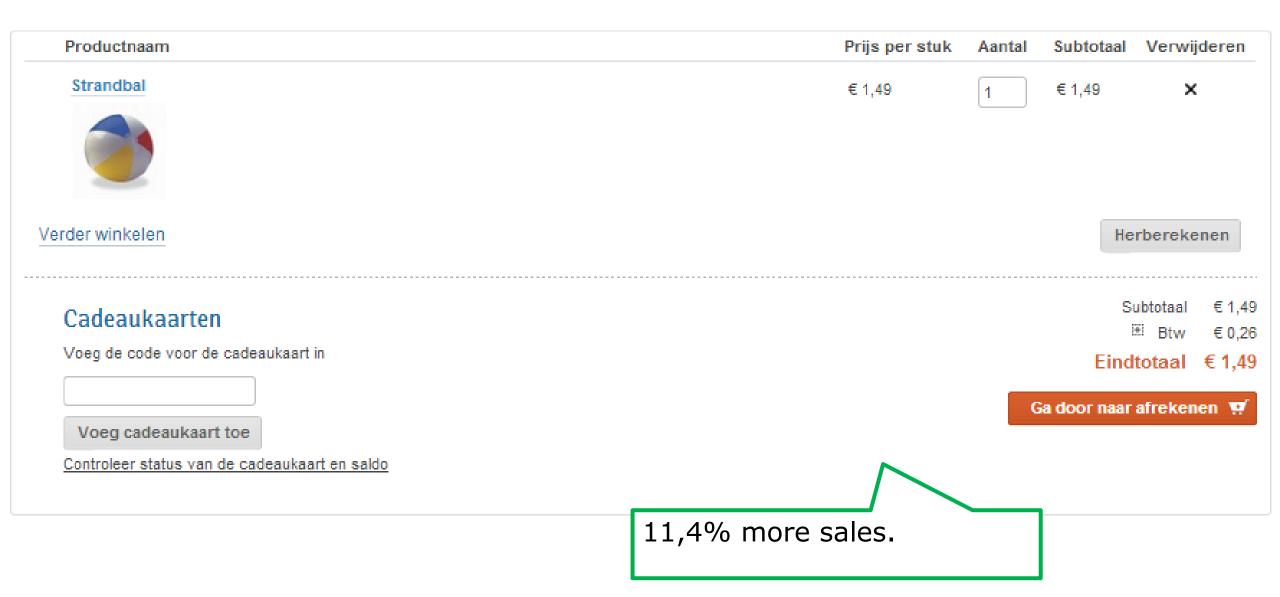
When navigation turns into a distraction, remove or hide it.



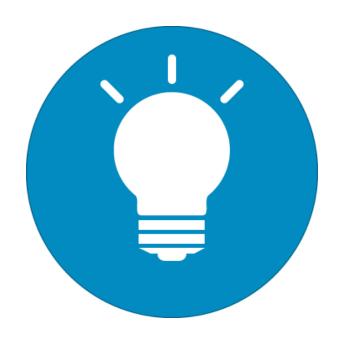




Winkelmandje







Remove clutter

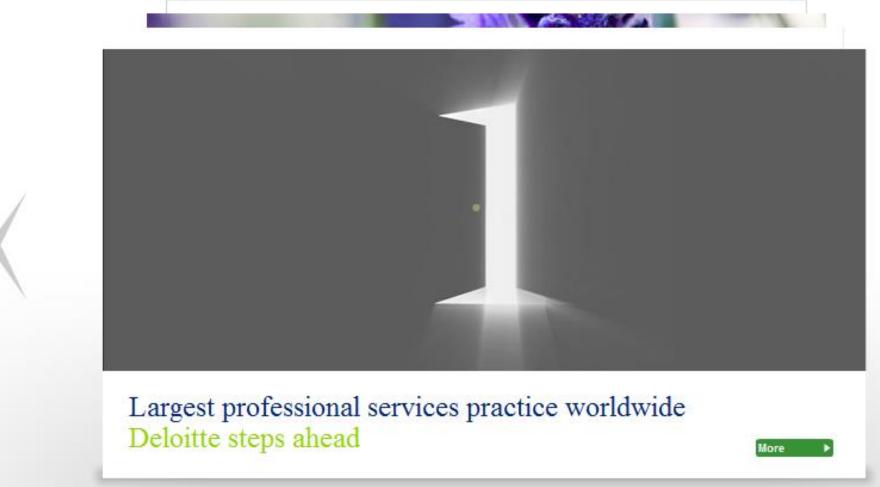
Consider everything that doesn't result in more conversion as clutter.



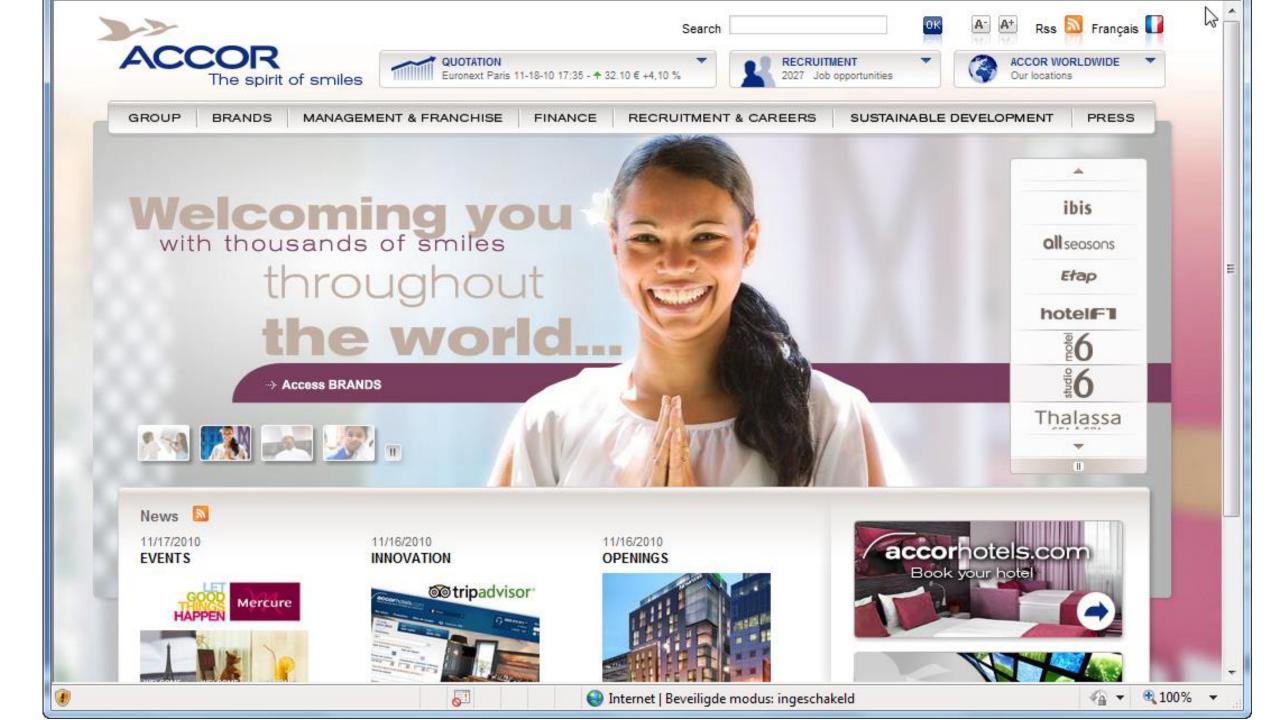
"For **every element** on a web page there should be a clear **justification** for doing so."















United Kingdom

Search

Q

Find your nearest BP

> service station

Home

Who we are

Where we operate

Sustainability

BP in the community

Media

Careers

Contact

BP launches Statistical Review of World Energy 2015

The 2015 edition of the Review highlights that significant changes in global energy production and consumption have had profound implications for prices, for the global fuel mix, and for global carbon dioxide emissions

Read more >





Quality fuels .

Gas cards and payment

Loyalty and rewards

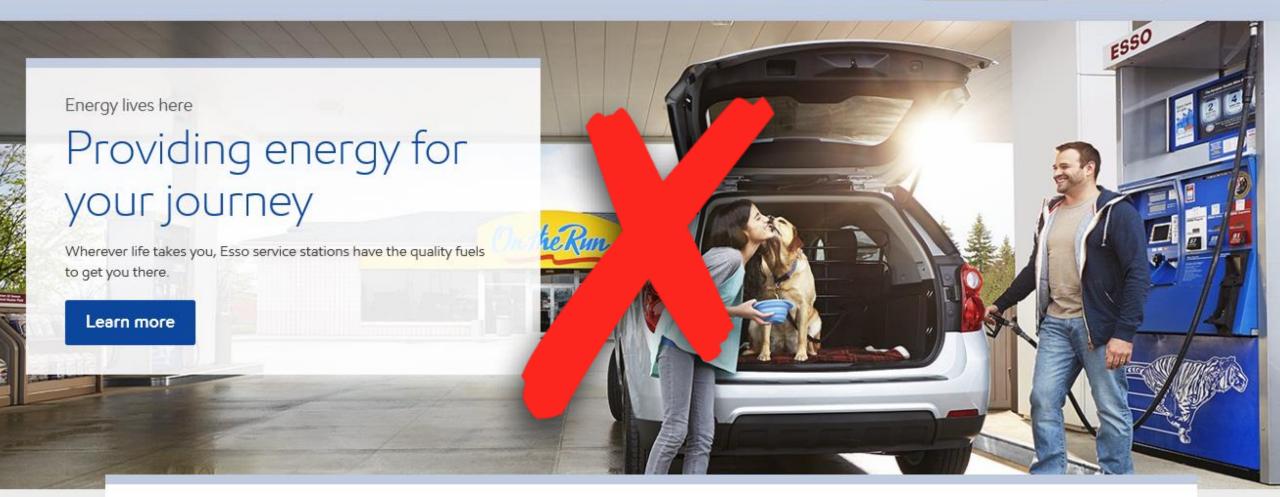
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Get real time maps, directions and station information with the Esso Fuel Finder app







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LUKOIL ERPE-MERE Oudenaardsesteenweg, 419 9420 ERPE-MERE

Kies

Openingstijden Ma tot Vr 6:00 > 20:00Za 8:00 > 19:00 Zo 8:00 > 18:00

11 September 2015, 17:50

OFFICIELE PRIJS 1.192 EUR/L

LUKOIL PRIJS 1.069 EUR/L

UW KORTING 12.3 CENT/L

G+1 43

Ga naar dit station >>>

Kenan DURAN

Per gemeente AARSCHOT (3200) uw station

Per postcode



LUKOIL VOOR BEDRIJVEN DE LUKOIL TANKKAART, DE SLIMSTE OPLOSSING OM UW BRANDSTOFKOSTEN TE VERLAGEN Ontdek de LUKOIL Tankkaart »»



Een sympathieke uitbater maakt het verschil

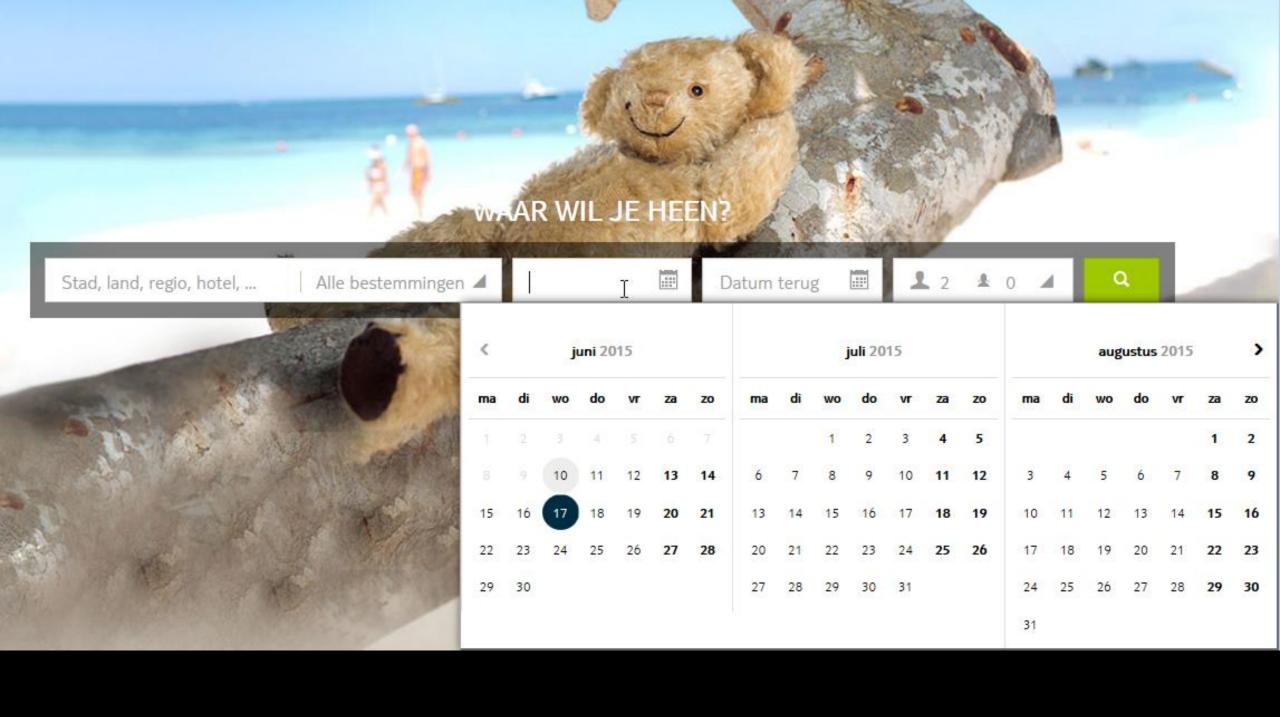
Stop asking what the goal of your website is.

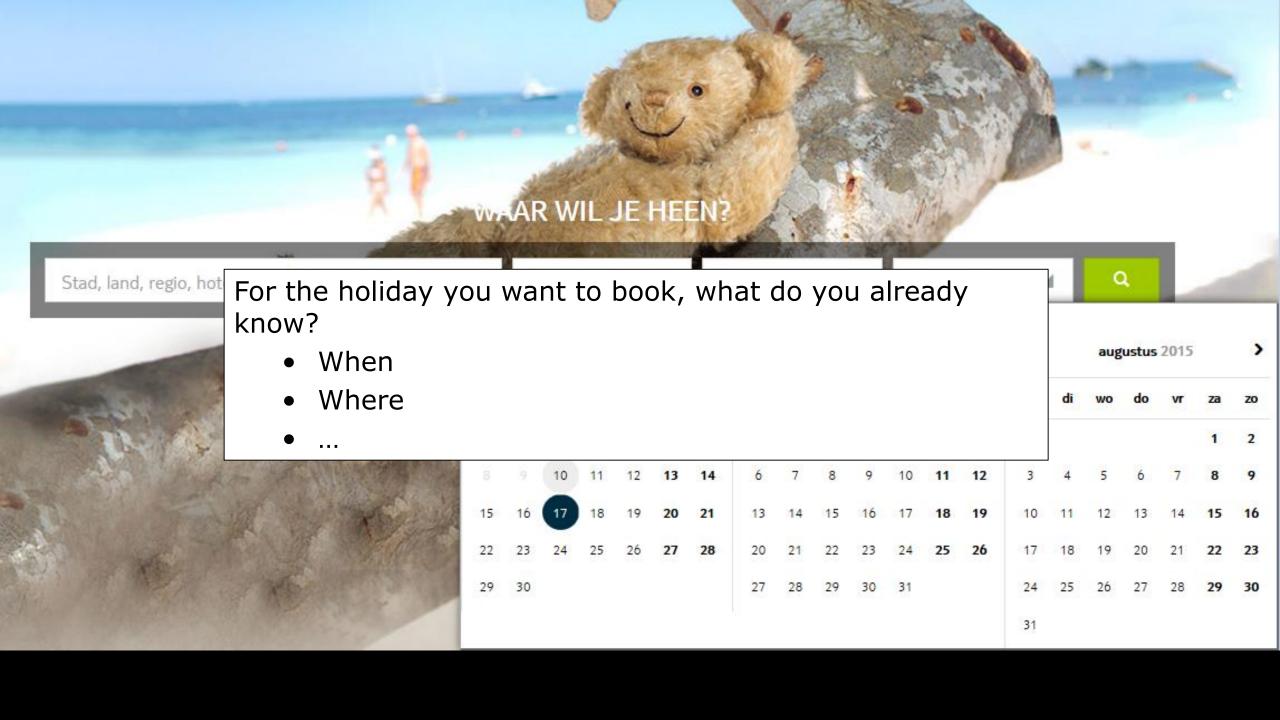
Find out the goals & needs of your visitors.

User research helps you find the gaps in your website









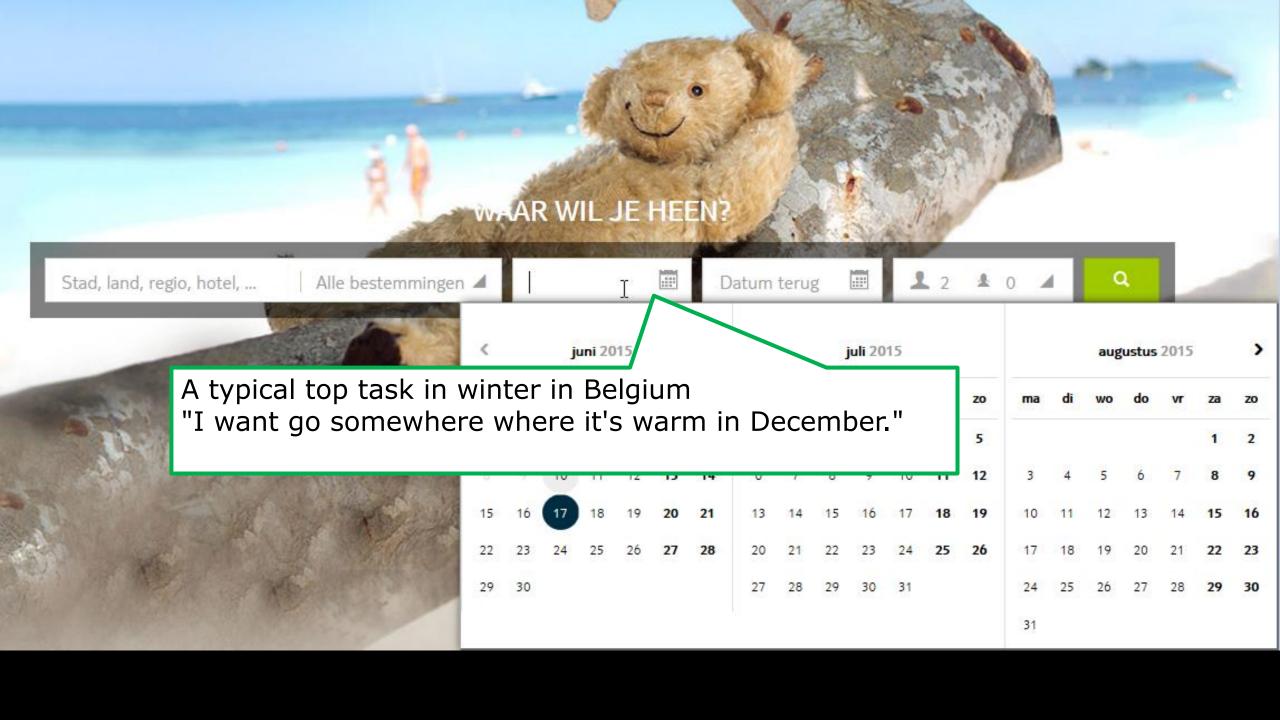


43% no destination in mind

51% no fixed dates

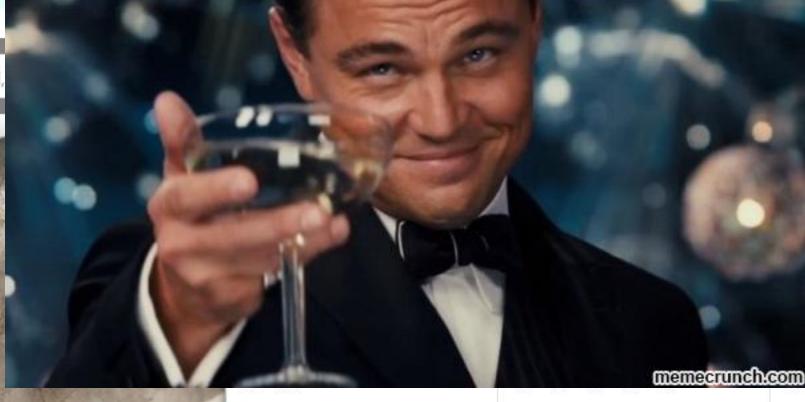
78% time frame in mind

84% type of vacation (sun, culture,...)



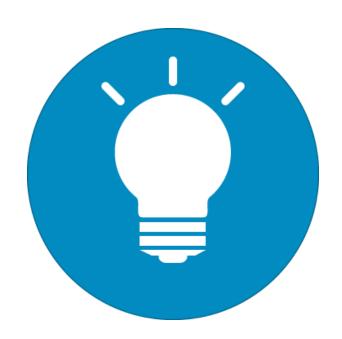
GOOD LUCK WITH THAT

Stad, land, regio, hotel,



a

	augustus 2015								
-	di	wo	do	vr	za	20			
					1	2			
	4	5	6	7	8	9			
×	11	12	13	14	15	16			
36	18	19	20	21	22	23			
	25	26	27	28	29	30			



Ask your visitors & (potential) clients the right questions

Targeted surveys and interviews are my favourite methods.



Some of my favorite questions

On website

- What is the purpose of your visit to our website today?
- What are the most important things when buying ...?
- What convinced you the most to decide to ask a quote?
 Was there something that made you hesitate? If so, what?

Existing clients

- What would you miss the most when your X broke down / when we took away X
- What do you like the most about X
- What's the most important thing X helped you to achieve?



Find your dealer | Contact | Specification

Windows, doors & conservatories

Terraces

Cladding







Omniral

Discover the first fully coloured PVC-U frames that don't compromise on energy efficiency or design.



Windows and Doors

A perfect balance between energy-efficiency and conservatories.

Omniral

Omniral is the PVC-U profiles the window loo dramatically in profiles.

Read more ab

What is the purpose of your visit to our website today?

door solutions are water-resistant, ce, rot-proof and splinter and split-

OMNIRAL

OmniRal PVC-U Profile Inside of the profile is colour



Your building's exterior will retain its attractive look for years, without painting or staining. Have a look at our wall cladding systems!

Energy Calculator



Colour collection



Insulation



Contact



Find your dealer



Contact

Calculate how much you can

Inspired by nature

High performance windows

Ramen Deuren Terras

Tuinafsluiting

Gevelbekleding

Dak

Interieurtoepassingen

Blog

Ramen



Ramen in PVC bieden een optimale thermische en akoestische isolatie met een uitgebreid kleurenpalet.

Lees meer over ramen

Terras



Een terras gemaakt uit Twinson is slipvast, onderhoudsvriendelijk en PEFC-gecertificeerd. Lees meer over Twinson terras





euren

Gevelbekleding



De Twinson buitengevelbekleding helpt u niet alleen energie te besparen, maar geeft uw woning ook een Schuifdeu 23 x more people use the dealer locator



Schuifdeuren passen naadloos in elk type architectuur, zijn verkrijgbaar met 2 tot 6 vleugels,

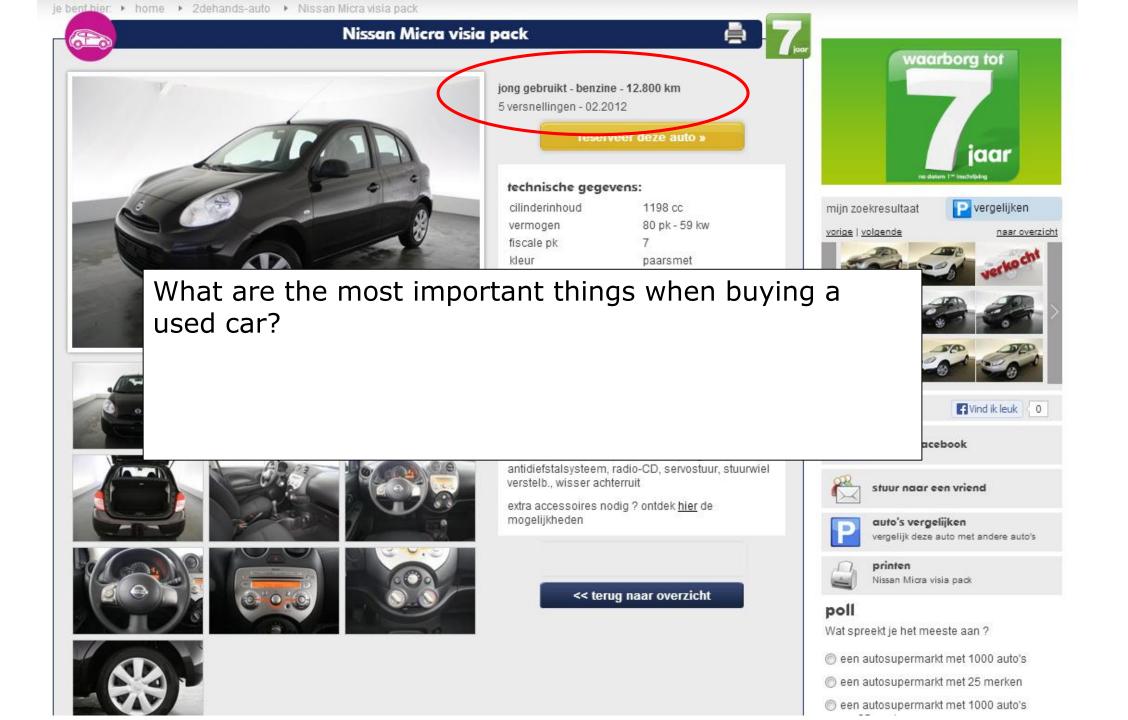




Give people what they want

As long as it helps your business.







Nissan Micra visia pack





jong gebruikt - benzine - 12.800 km 5 versnellingen - 02.2012

technische gegevens:

cilinderinhoud 1198 cc vermogen 80 pk - 59 kw

fiscale pk 7

kleur paarsmet

aantal deuren 5 versnellingen 5

verbruik 51/100 km CO2 uitstoot 115 g/km

uitrusting:

2 elektr. ruiten, 6 airbags, ABS, airconditioning (manueel), ASR (Anti Slip Regulation), Bluetooth module, boordcomputer, centrale vergrendeling met afstandsbediening, ESP (Elec.Stability Programme), hoofdsteunen achter, metaalkleur, origineel antidiefstalsysteem, radio-CD, servostuur, stuurwiel verstelb., wisser achterruit

extra accessoires nodig ? ontdek <u>hier</u> de mogelijkheden

reserveer deze auto »

zonder aankoopverplichting































deel op Facebook



stuur naar een vriend



auto's vergelijken

vergelijk deze auto met andere auto's



printen

Nissan Micra visia pack

26% more reservations



Place what's important for your visitors on the left side of your page

This can sometimes make a difference. Sometimes it doesn't do sh*t.

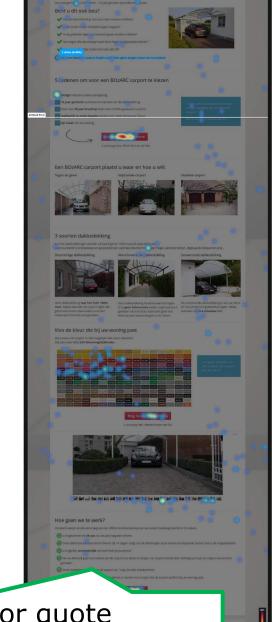


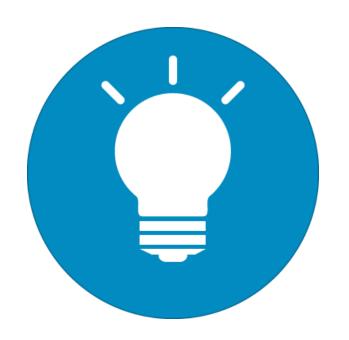


What convinced you the most to decide to ask a quote?

Was there something that made you hesitate? If so, what?







Know what your clients & visitors want

And get filthy rich ©



Stop selling your products/services the way you want to sell them.

Sell them the way people want to buy them.

7. The fun factor Make your date laugh and you'll win their heart.



Mac

iPad

iPhone

Watch

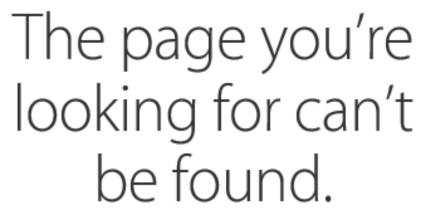
TV

Music

Support

Q





Q

Or see our site map >







Home Our Food Health & Wellness Our Company Sustainability Search

It appears the page you're looking for is empty.

Did you try searching? Enter a keyword(s) in the search field above. Or, try one of the links below.

Popular Products

Heinz® Ketchup Heinz® Beanz Ore-Ida® Weight Watchers® Smart Ones® Classico®

Health & Wellness

Recipes Partnerships Workplace Health Focus Foods Living Healthy

Sustainability

HeinzSeed Heinz Micronutrient Campaign Sustainability Goals



Ultra Fast, Beyond Powerful



SAMSUNG Galaxy Tab S2

BUY NOW

Home > Shop > Galaxy Tab > SM-T817TZKATMB

Help With My Order Print This Page Live Chat 🕻 Share





OVERVIEW

ABOUT

SPECS

REVIEWS

COMPARE

ACCESSORIES

MANUAL



Samsung Galaxy Tab S2 9.7" 32GB (T-Mobile), Black

SM-T817TZKATMB

Be the first to write a review

- · Bring your entertainment to life on the adaptive Super AMOLED™ display
- . Expand your memory from 32GB* to up to an additional 128GB with a microSD™ card†
- · Seamlessly share files between Samsung devices** with SideSync
- · Create and edit presentations on the fly with Microsoft® Office

Please check with an authorized Samsung retailer for price information

Find Online or Locally



kindle paperwhite

For reading, tablets can't compete



AN UNEXPECTED PARTY

In a hole in the ground there lived a hobbit. Not a nasty, dirty, wet hole, filled with the ends of worms and an oozy smell, nor yet a dry, bare, sandy hole with nothing in it to sit down on or to eat: it was a hobbit-hole, and that means comfort.

It had a perfectly round door like a porthole, painted green, with a shiny yellow brass knob in the exact middle. The door opened on to a tube-shaped hall like a tunnel: a very comfortable tunnel without smoke, with panelled walls, and floors tiled and carpeted, provided with polished chairs, and lots and lots of pegs for hats and coats-the hobbit was fond of visitors. The tunnel wound on and on, going fairly but not quite straight into the side of the hill-The Hill, as all the people for many miles round called it -and many little round doors opened out of it, first

kindle



Product Tour











Kindle Paperwhite

Paperwhite Display, High Resolution, High Contrast, Built-in Light, Wi-Fi or Wi-Fi + Free 3G

★★★★ ▼ (5,625 customer reviews)

£109.00 Delivered FREE in the UK with Super Saver Delivery. Details

Connectivity Technology: Wi-Fi Only



Wi-Fi + Free 3G

In stock.

Dispatched from and sold by Amazon.

Want it tomorrow, 3 Nov.? Order it within 2 hrs 45 mins and choose One-Day Delivery at checkout. Details

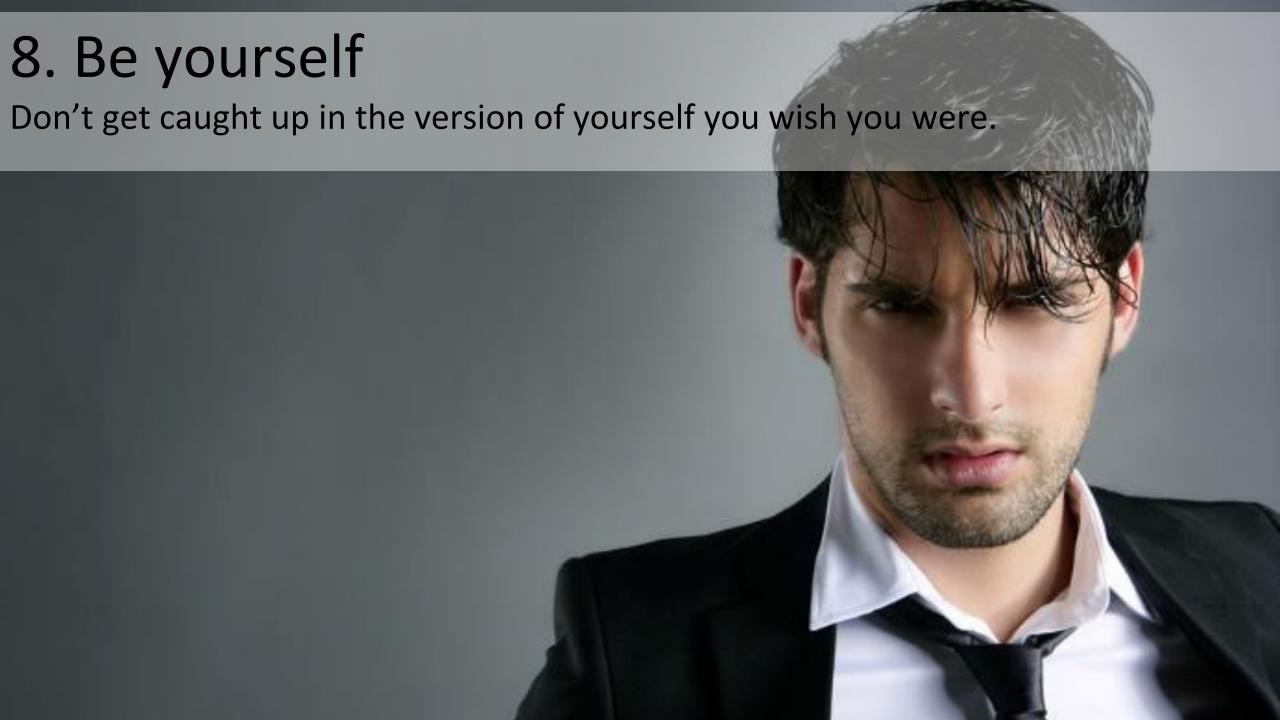
Unlike tablets, Kindle Paperwhite is designed to deliver the ultimate reading experience.

- No screen glare in bright sunlight
- Read with one hand lighter than most tablets
- Battery lasts weeks, not hours
- Built-in light read without eye strain
- **NEW**—With Kindle Unlimited, read as much as you want, choosing from over 650,000 titles and thousands of audiobooks. Try Kindle Unlimited free for 30 days. Learn more

On This Page:

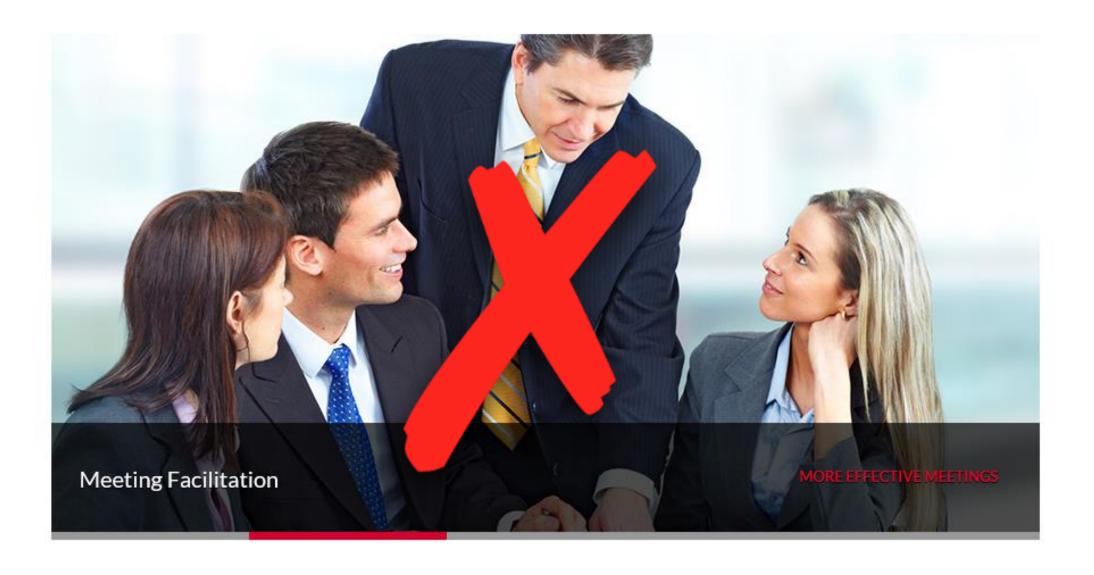
- Designed for Readers
- ▼ Reads Like a Book
- ▼ Goes Beyond a Book
- Technical Details

- Jason Gross
- ▼ Read More for Less
- Read Everewere Web Design
- Kindle for kids
- ▼ Compare Kindles





Learn more about us and our process for helping organizations



ACCOUNTING & BUSINESS CONSULTING



HOME PAGE

ABOUT THE COMPANY

OUR SERVICES

BOOKKEEPING

TAX SERVICES

INSIGHT NEWSLETTER

CONTACT US



Make the most of specific to your ind with Accubusiness

Our accounting and of the growth of the proper formation to assist with growth making the best decisions for development.

If you are new with us, take advantage of the money that can be saved on your personal and business tax return!.

We are committed in helping you achieve the **best return possible** from our expertise to our affordable rates.

Linked in

Connect with Accubusiness

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ſ		Δ	н	•	•	77	-
	-	100					

Client Login					
Username:					
Password:					
Login					

The Accubusiness client sign-in is the gateway to our online service for our clients. If you already have a password you may login to your dedicated page.



Home

Actueel

Onderwerpen

Subsidies & Regelingen

Digitaal indienen



Wat doet Agentschap NL?

Agentschap NL biedt diensten aan ondernemers met duurzame, innovatieve of internationale ambities. Bijvoorbeeld subsidies, kennis en het vinden van partners. Agentschap NL biedt die diensten aan namens de Rijksoverheid.

> Meer over Agentschap NL



Vragen?

Bel: (088)

> Contactform

Subsidies & Regelingen

Op zoek naar subsidie of financiering?

Met de Subsidiewijzer krijgt u snel een overzicht van de subsidies en regelingen die Agentschap NL uitvoert. Tools vog Jernemers





Octrooien >



Meest bekeken

- > Hannover Messe 2014 kleurt oranje
- > Informatiemiddag ICT in Horizon 2020
- > Symposium Innovatieve technieken biogas

Actueel





Our Services

Residential Movers

Interstate Moves

Commercial Movers

International Movers

Specialized Moves

Storage

Company Reviews



Reviewer: Chuck T - 9/13/2013

Harrington is a great company. I've worked with them for some time now and would definitely recommend them to family and friends.

More reviews →



Moving from NY to Florida



"Harrington is proud to be a premier agent for Stevens Worldwide Van Lines, an esteemed provider of international moving services and resources for over 100 years."

When moving from New York to Florida, you want a mover who has years of experience moving families down the coast with

speed and professionalism. Harrington Moving and Storage has been a New York mover since 1996 and have been serving the families of the Empire State since day one. Whether you're moving to a large city like Miami or Jacksonville or a small town, we know what it takes to execute the move fast and easy. It takes expertise to make it happen and we offer a premier level of moving services.

Our experienced move coordinators are trained to create a moving strategy based upon your school and work schedule. If you have any specific personal requests we will always do our best to meet them. The coordinators will also be your personal point of contact throughout the move and you can follow your shipment using GPS tracking. We are the premier NY to Florida movers for a reason and are ready to prove it to you in any way. It all starts with a free consultation so call us for an appointment today.

NY to Florida Movers

You will be privileged to many benefits when choosing us as your NY to Florida mover and we are always looking to exceed your expectations. Some of these benefits include:

- Trained Professional Uniformed Movers No Day Labor
- Clean Trucks with Proper Moving Pads and Equipment
- · Insured and Bonded Service
- Free, No-Obligation Moving Quotes
- Packing and Unpacking Services



Company Blog

How to Move Your Wine Collection Safely Any Distance

Posted by: Jeff Harrington - 2/5/2014 Whether you've been a wine collector for years, and have hundreds of vintage bottles in your cellar, or you just have a few bottles you'd like to bring along to your new home,...

Continue reading →

Free Quote

Save up to 15% on your move! View All Promotions >

Our Services

Residential Movers

Interstate Moves

Commercial Movers

International Movers

Specialized Moves

Storage

Company Reviews



Reviewer, Chuck 1 - 9/13/2013

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More reviews



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using GPS tracking. ready to prove it to an appointment too

45,05% more requests for quote

Residential Move Select Move Size 麟 Move Date Q Move From Zip Move To Zip Q Name Email Phone Add me to your email list Free Quote Now

any Blog

Collection

for years, and have hundreds of vintage bottles in your cellar, or you just have a few bottles you'd like to bring along to your new home,...

Continue reading -

NY to Florida Movers

You will be privileged to many benefits when choosing us as your NY to Florida mover and we are always looking to exceed your expectations. Some of these benefits include:

- Trained Professional Uniformed Movers No Day Labor
- · Clean Trucks with Proper Moving Pads and Equipment
- Insured and Bonded Service
- · Free, No-Obligation Moving Quotes
- Packing and Unpacking Services



Get rid of your stock photos

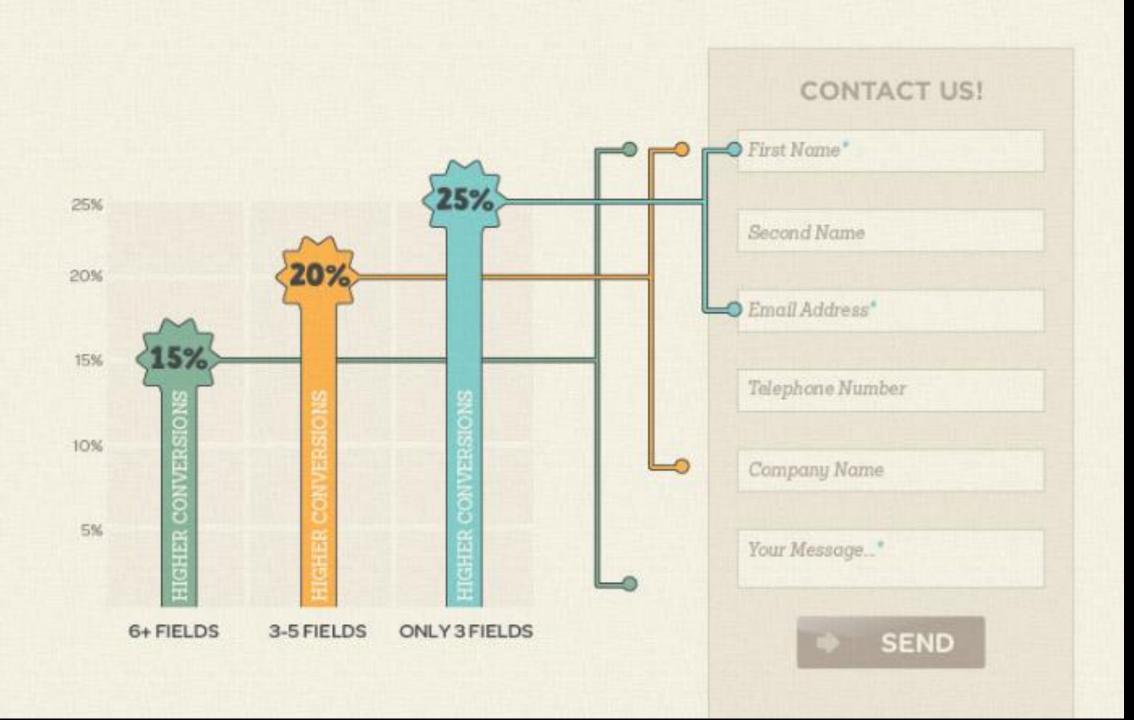
When a photo doesn't have added value, kill it too.

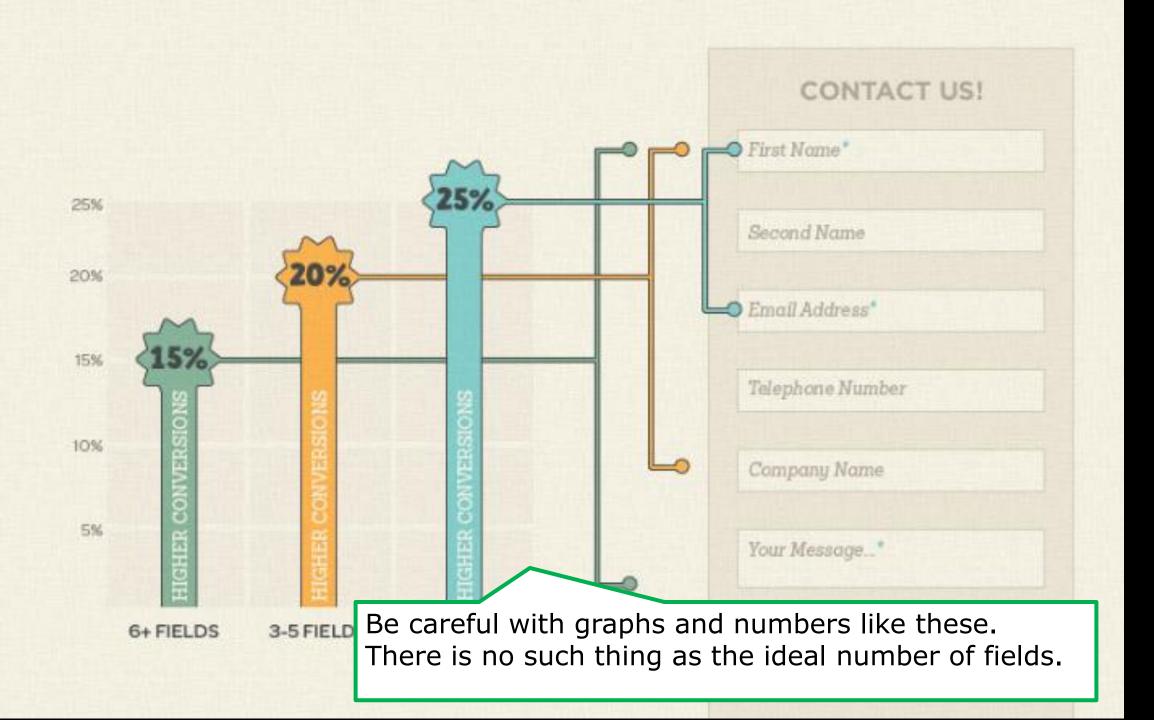


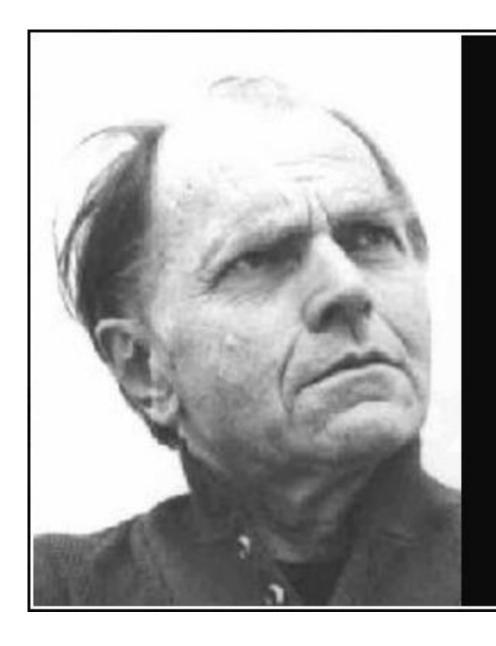
9. Your first date isn't a police interrogation

You've plenty of time in the future to really learn to know him or her.









The only absolute truth is that there are no absolute truths.

— Paul Feyerabend —

AZ QUOTES

You have to find out what works best for

your website



You have to find out what works best for

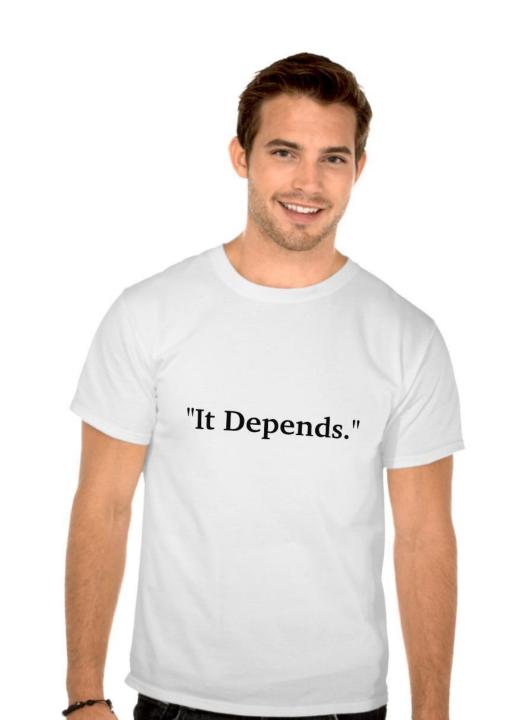
your audience



You have to find out what works best for

your product or service







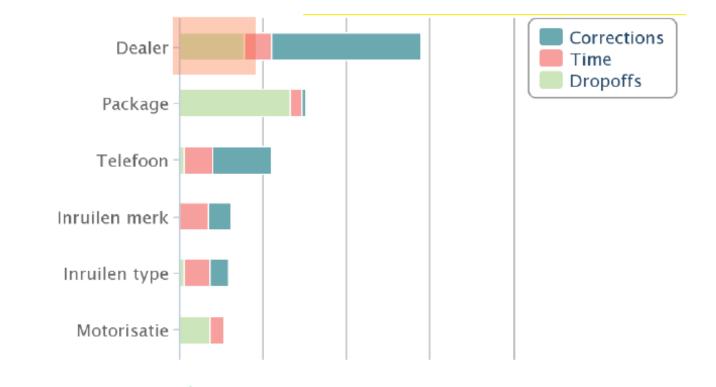


Vraag offerte aan

Offerte aanvragen

Vul het formulier in om een offerte aan te vragen. Uw verdeler neemt binnenkort via e-mail contact met u op.

		\$		
Kies een uitrusting				
lk wil graag een off	erte aanvragen *			
Met inruil				
Zonder inruil				
Geef een gemeente	of postcode in	op om een verd	deler te vinden	
Gelieve de voorge	stelde verdeler	aan te klikken.		
Uw gegevens				
Voornaam *				
Familienaam *				
Straat *				
We gebruiken uw adres	lleen om de dichtsbij	zijnde verdeler te z	zoeken)	
	lleen om de dichtsbij	izijnde verdeler te z	zoeken)	
	lleen om de dichtsbij	izijnde verdeler te z	zoeken)	
Huisnummer *	lleen om de dichtsbij	izijnde verdeler te z	zoeken)	
Huisnummer *	lleen om de dichtsbij	izijnde verdeler te z	zoeken)	
Huisnummer •	lleen om de dichtsbij	izijnde verdeler te z	roeken)	
Huisnummer •	lleen om de dichtsbij	izijnde verdeler te z	toeken)	
We gebruiken uw adres : Huisnummer * Postcode * Gemeente *	illeen om de dichtsbij	izijnde verdeler te z	roeken)	
Huisnummer * Postcode * Gemeente *		izijnde verdeler te z		
Huisnummer * Postcode * Gemeente *		izijnde verdeler te z		
	ielecteer -	izijnde verdeler te z		
Postcode * Gemeente * Land * E-mailadres *	ielecteer -	izijnde verdeler te a		
Huisnummer * Postcode * Gemeente *	selecteer - (a e-mail)		3	



Formisimo reveals which fields caused most problems





Home | Modellen | Verdelers | Financiering & verzekering | Fleet | Contact

Version française

Home > Offerte aanvragen

Offerte aanvragen

Vul het formulier in om een offerte aan te vragen. Uw verdeler neemt binnenkort via e-mail contact met u op.

Voor welke v	vagen wilt u een	offerte?			
Kies een motorisa	atie	0			
Kies een uitrustin	9	0			
	offerte aanvragen	•			
Met inruil					
O Zonder inruil					
Geef een geme	ente of postcode in	op om een ve	erdeler te vinde	n *	
Gelieve de vo	orgestelde verdeler	r aan te klikker	١.		
Uw gegevens					
Voornaam *					
Familienaam *					
Straat *					
(We gebruiken uw ac	dres alleen om de dichtsb	bijzijnde verdeler t	e zoeken)		
Huisnummer*					
Postcode *					
Gemeente *					
Land *	- Selecteer -		0		
E-mailadres *					
(U ontvangt onze off	erte via e-mail)				
Telefoon of gsm	-nummer *				
Wij gebruiken dit als	we vragen hebben om u	uw offerte te kunn	en maken)		
	ogte van promoties en ni				
_ ik ga akkoord me	t de <u>privacy voorwaarde</u>	п			



Version française

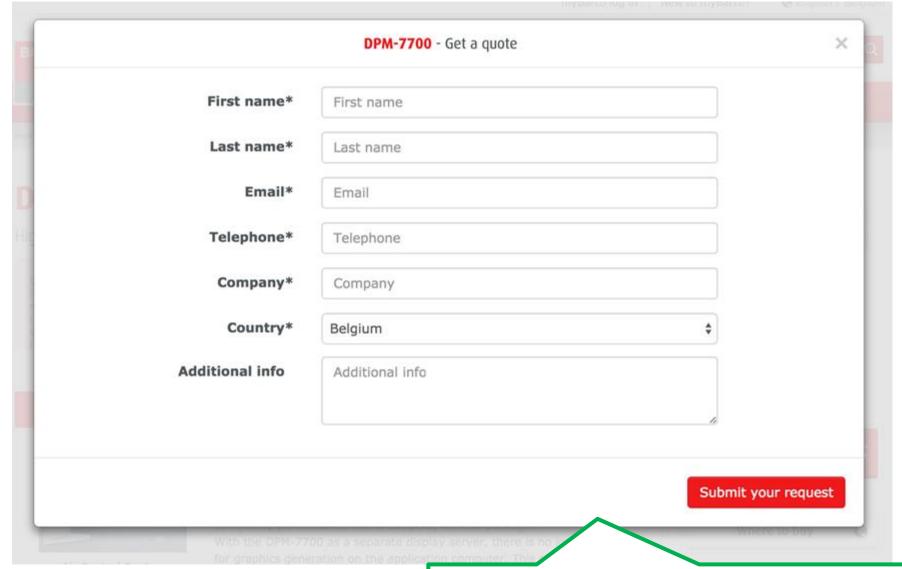
Home | Modellen | Verdelers | Financiering & verzekering | Fleet | Contact

Home > Offerte aanvragen

Offerte aanvragen voor Splash 5 deurs

Familienaam *	
E-mailadres *	
(U ontvangt onze offerte via e-mail)	
Telefoon of gsm-nummer *	
(Wij gebruiken dit als we vragen hebben om uw offerte te kunnen maken)	
Geef een gemeente of postcode in om een dealer te zoeken voor jouw persoonlijke offer	te

52,9% more requests for offer



25,4% more submitted requests for proposal

When we made the fields optional, successful submissions dropped with about 10%



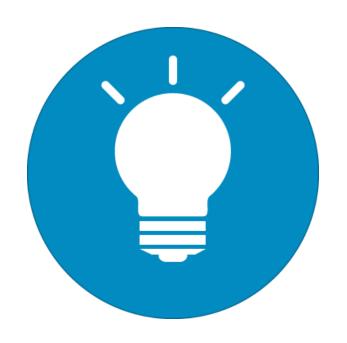
Make forms as easy as possible

Tools such as Formisimo reveal where the real problems are. Don't guess.



Uw gegevens	Uw gegevens
Voornaam *	Voornaam *
Familienaam *	Familienaam *
Straat + nr *	Straat + nr *
Postcode * Gemeente *	(We gebruiken uw adres alleen om de dichtsbijzijnde verdeler te zoeken) Postcode * Gemeente *
E-mailadres *	E-mailadres *
Telefoon of gsm-nummer *	(U ontvangt onze offerte via e-mail) Telefoon of gsm-nummer *
Hou me op de hoogte van promoties en nieuws over S	Suzuki (Wij gebruiken dit als we vragen hebben om uw offerte te kunnen maken)
	lk ga akkoord met de v voorwaarden
Verzenden	35,4% more forms submitted





Explain why you want certain information

Make sure you use positive words. You don't want to scare your visitors.



10. Once again: be patient

'Would you go to bed with me' isn't a very successful pickup line.













Ontdekken, genieten en ontspannen in een familiale en comfortabele sfeer!



Een cruise op de Rijn is ee ideale manier om alle idyllische plekjes langs de oevers van de Rijn op e ustgevende manier htdekken.



Busreizen

Dagtrips









The Empire Landmark Hotel *** 👍



Good 7.7

1939 reviews

deal 🚱 ♡ <u>797</u>

West End, Vancouver

There are 3 people looking at this hotel.



Last booked: 22 minutes ago

Double Room FREE cancellation



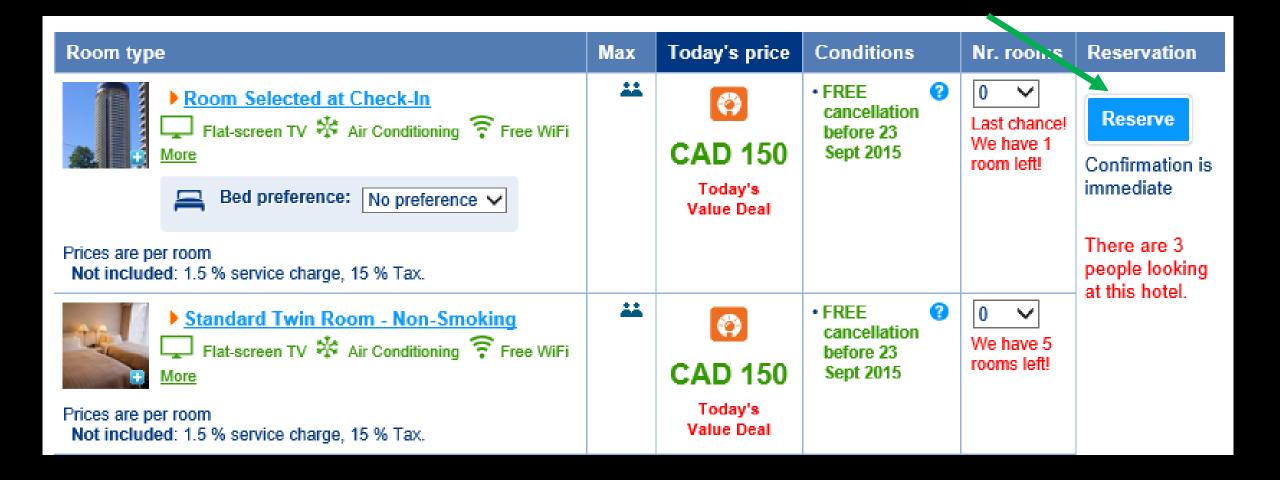
You can cancel later, so lock in this great price today.

We have 5 rooms left!

CAD 150

See all rooms available >

Choose your room >



€ Enter your reservation guarantee
Credit/debit card type Select No card?
Credit/debit card number
Expiry date 01 / 2015
CVC-code
This property does not require a CVC code to complete your booking.
Don't miss out! Get exclusive access to member-only deals by email
I agree with the booking conditions and general terms by booking this room.
Book this room for CAD 150 Book this room for CAD 150
No fuss - book and it's yours



Be subtle

Don't force your visitor.



11. Initiate a next step (handshake, kiss, ...)

Don't leave your date standing there awkwardly at the end of the night.



Of course your page needs a call-to-action

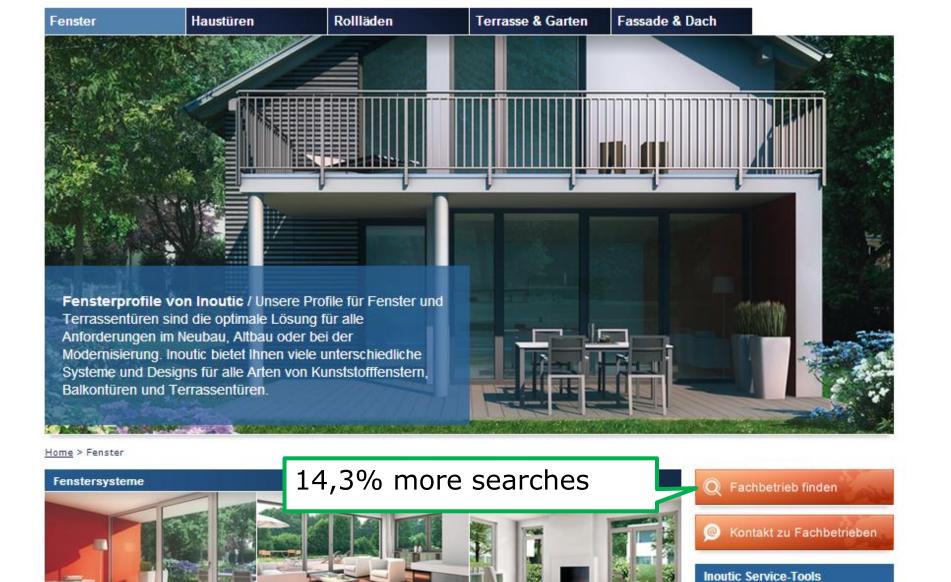
But there's more...



Home > Fenster







Prestige - das Allround-Talent

Eforte - das Premiumfenster

Arcade - das Standard-Fenster



Farbkonfigurator

Energiesparrechner



Use the same words your users do

Not the ones you use.





Sehr gutes Preis- / Leistungsverhältnis

Twinson auf Facebook

Home > Terrasse & Garten

Extrem belastbar durch einzigartige

Einfacher Austausch einzelner Dielen



Terrassendielen aus Twinson - dem patentierten WPC Werkstoff

Fugenabstand nur 4,5 mm

geriffelt / glatt strukturiert

Zwei verschiedene Oberflächen - fein

Bei der Planung einer Terrasse sollte das Augenmerk vor allem auf dem Deckbelag liegen. Die Wahl der Terrassendielen beeinflüsst nicht nur das äußere Erscheinungsbild. Die richtige Afmosphäre, um Garten und Freizeit genießen zu können, wird vor allem auch von den Materialeigenschaften geprägt. Naturlich sollte stels darauf geachtet werden, dass Farbe und Oberflächenstruktur passend zu Architektur und Landschaft gewählt werden. Doch mindestens genauso wichtig ist es, wie sich das Material anfühlt, wenn man es mit bloßen Händen und Füßen berüht. Idealerveise sollte es warm und naturlich seh wie Holz, gleichzeitig aber auch spitter- und spatifrei. Nur dann können Sie und Ihre Liebsten auch barfuß unbesorgt die schönen Tage genießen. WPC Terrassendielen aus dem patentierten Werkstoff Twinson überzeugen durch eben diese Eigenschaften. Sie sind warm und angenehm wie Holz und gleichzeit gejtlierterie, langlebig und pflegeleicht.

WPC Terrassendielen - innovativ, nachhaltig, pflegeleicht

Twinson ist ein äußerst hochwertiger und patentierter Werkstoff aus WPC (wood plastic composite). Terrassendielen aus dem innovativen Holz-Kunststoffverbundmaterial Twinson überzeugen vor allem aufgrund der hohen Qualitätsstandards. Ihre Oberfläche fühlt sich an wie Holz. Ein weiterer Vorteil: WPC Terrassendielen sind extrem witterungsbeständig und sehr pflegeleicht. Das natürliche Erscheinungsbild bleibt über Jahre hinweg erhalten. Es ist kein Streichen erforderlich. Noch dazu ist das Material äußerst umweltschonend und zu 100 % wiederverwertbar. Mit WPC Terrassendielen aus Twinson setzen Sie auf ein Material, an dem Sie lange Freude haben werden. Terrace+, Terrace Massive, Te

Das könnte Sie auch interessieren: Verkleidungen für Fassade & Dach

Das könnte Sie auch interessieren: Innenraumgestaltung

Kontaktieren Sie einen Fachbetrieb in Ihrer Nähe.





> Keine Hohlkammern - massiv und

Zwei verschiedene Oberflächen - fein

robust wie Holz sänhar

Fugenabstand nur 4.5 mm

geriffelt / glatt strukturiert

Terrassendielen aus Twinson – dem patentierten WPC Werkstoff

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Das könnte Sie auch interessieren: Verkleidungen für Fassade & Dach

Das könnte Sie auch interessieren: Innenraumgestaltung

Kontaktieren Sie einen Fachbetrieb in Ihrer Nähe.

43,8% more clicks

Twinson auf Facebook



› Optisch geschlossene wellenförmige

Extrem belastbar durch einzigartige

Einfacher Austausch einzelner Dielen

Oherfläche

Y-Stege





> Zwei verschiedene Oberflächen - grob

Sehr gutes Preis- / Leistungsverhältnis

geriffelt / fein geriffelt



Repeat your CTA at the bottom of your page

Believe me. This works. Always.





And then there's the exit overlay

That will probably work for your website too.

But once again: there should be an advantage for the visitor.





IT'S NOT A SHACK,

IT'S NOT A JOINT, IT'S NOT A CAFE.

CANNOLI.

SLIDE IS A FULL-ON, FUL

FULL-SERVICE RESTAURANT SPECIALIZES IN THREE DELIC ITEMS: SLIDERS, SHAKES AN HOME

AROUT

MUSICIAL

GALLER

PRES

RESERVATIONS CONTAC



Enter your email to get a printable coupon for

\$5 OFF

ENTER YOUR EMAIL HERE

Get My \$5 Off

No thanks, I prefer to pay full price for Sliders.

*\$5 off on orders of \$25 or more. By entering your email you are opting to receive future promotional email from sliderestaurant.com



300% increase in monthly sales leads

48.54% lift in sales

3-5 Day FREE Delivery

14 day Money Back

Home > Stoves > All Stoves

Narrow Your Search

Price

- £0 £300 (10)
- £300 £600 (42)
- £600 £900 (69)
- £900 £1200 (43)
- £1200 £1500 (28)
- £1500 £1800 (23)
- £1800 £2100 (15)
- E2100 E2400 (5)

Stove Heat Output

- 1 kW to 4 kW (8)
- 4 kW to 6 kW (71)
- 6 kW to 9 kW (49)
- 9 kW to 12 kW (47)



No Idea How Much This Stove Installation is Going to Cost?

GET YOUR FREE STOVE INSTALLATION COST CALCULATOR NOW

Enter Your Name

Enter Your Email

No thank you, I know exactly how much my stove installation will cost

Get My Cost Calculator

Manufacturer

- Arada Aarrow Stoves (20)
- Arada Stratford Boilers (9)
- Arizona Stoves (13)

Show 15 \$ per page

Sort By Price







525,1% more newsletter subscribers

But conversion rate still was only 0,52%



Krijg energietips om de prijs van je energiefactuur te laten dalen

Makkelijk toepasbaar én met gegarandeerd resultaat

Je e-mailadres

Ja, ik wil nu de gratis tips

Nee, dank je. Ik heb geen interesse in de energiebesparende tips



First try with an exit overlay: 1,15% conversion rate (on top of the 0,52%)

Part 2 Don't take my advice for granted





A lot of my tips and best practices **do** work on most webpages

But sometimes they will fail. Because your website, your product, your audience, your design ... is unique.

So please: start testing instead of copying.



Don't blindly follow so-called best practices







Green check marks always work!

Really?



Post-decision rationalization



Subliminal reassurance

Online-Dialogue.com



Wheel-of-Persuasion.com

No matter what the bullets said, the green checkmark versions always won.



#Persuasion #Testing

And so the green checkmark myth was born

- ✓ This product sucks
- ✓ Burning your money is better than buying this sh*t
- ✓ Read my lips: DO NOT BUY THIS!





















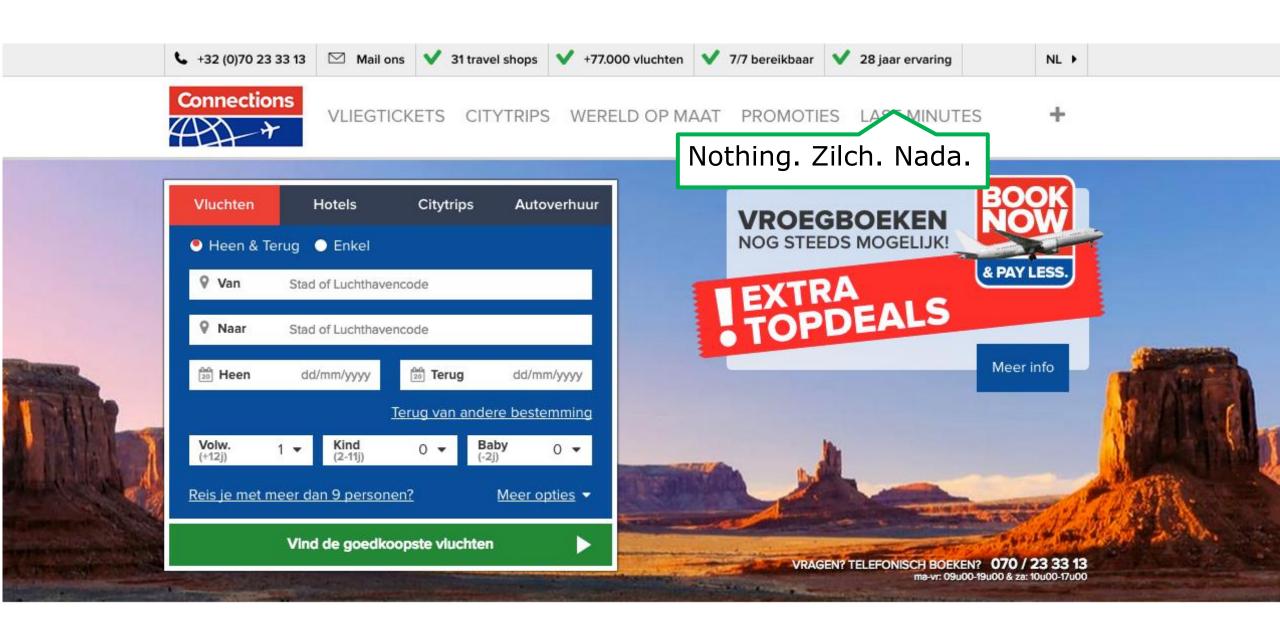


VLIEGTICKETS CITYTRIPS WERELD OP MAAT PROMOTIES LAST MINUTES











STOP DOING STUPID



FREAKIN'I DIOT

memegenerator.net

Do your user research

My preferred methods & tools

- User testing (Morae)
- Eyetracking (MyGaze eyetracker, Tobii)
- Google Analytics (with Google Analytics ②)
- User sessions recording (Mouseflow, Inspectlet, Hotjar)
- Mouse heatmaps (Hotjar, CrazyEgg)
- Form analysis (Formisimo)
- Targeted mini surveys (Qualaroo, Hotjar,...)



THE TRUTH IS OUT THERE

Find it!

That's it!

Thx



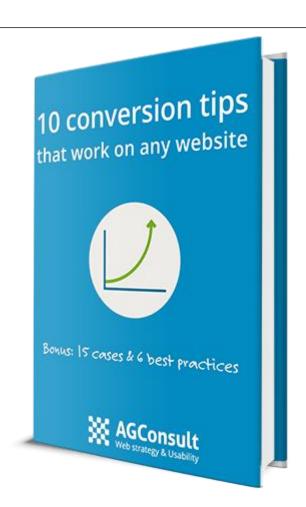
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- √ 10 conversion tips that work on every website
- √ 15 cases from the real world
- ✓ 6 best practices from leading websites

- www.agconsult.com/ebook.html
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Already more than 2.357 downloads

